

# Gross Substitutes Tutorial

Part I: Combinatorial structure and algorithms  
(Renato Paes Leme, Google)

Part II: Economics and the boundaries of substitutability  
(Inbal Talgam-Cohen, Hebrew University)

# Three seemingly-independent problems

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condition for price  
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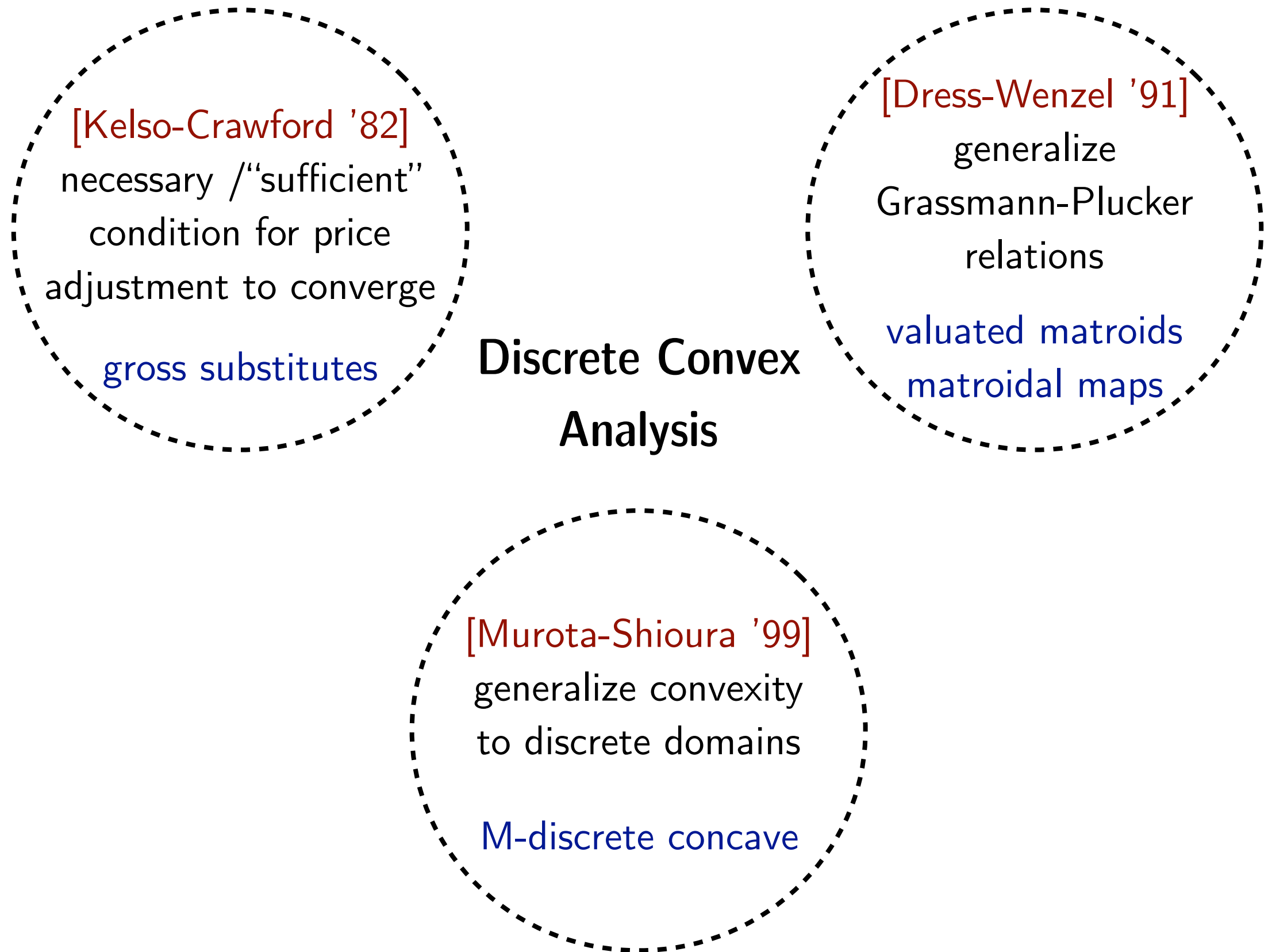
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M-discrete concave

# Three seemingly-independent problems



# Some notation to start

- Discrete sets of goods:  $[n] = \{1, \dots, n\}$
- Valuation function  $v : 2^{[n]} \rightarrow \mathbb{R}$
- Given prices  $p \in \mathbb{R}^n$  define  $v_p(S) = v(S) - p(S)$
- Demand correspondence  $D(v; p) = \operatorname{argmax}_S v_p(S)$
- Demand oracle  $\mathcal{O}_D(v, p) \in D(v; p)$
- Value oracle  $\mathcal{O}_V(v, S) = v(S)$
- Marginals  $v(S|T) = v(S \cup T) - v(T)$

# Walrasian equilibrium

$n$  goods



$m$  buyers





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$v_1$



$v_2$



$v_3$

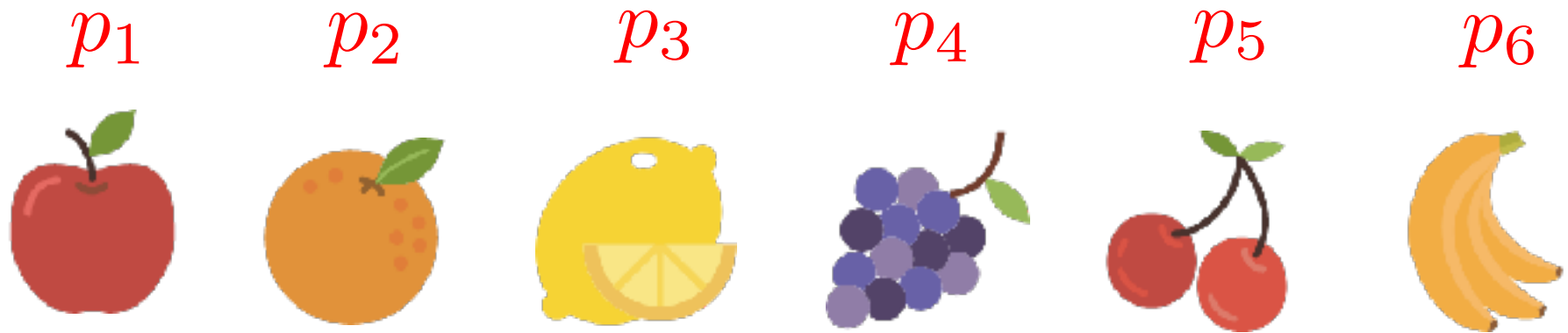


$v_4$

- Valuations  $v_i : 2^N \rightarrow \mathbb{R}$

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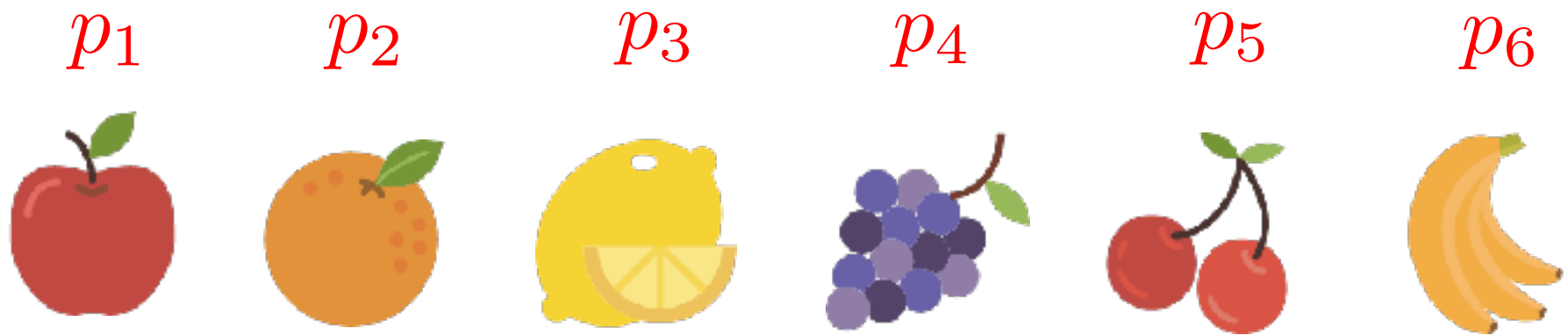
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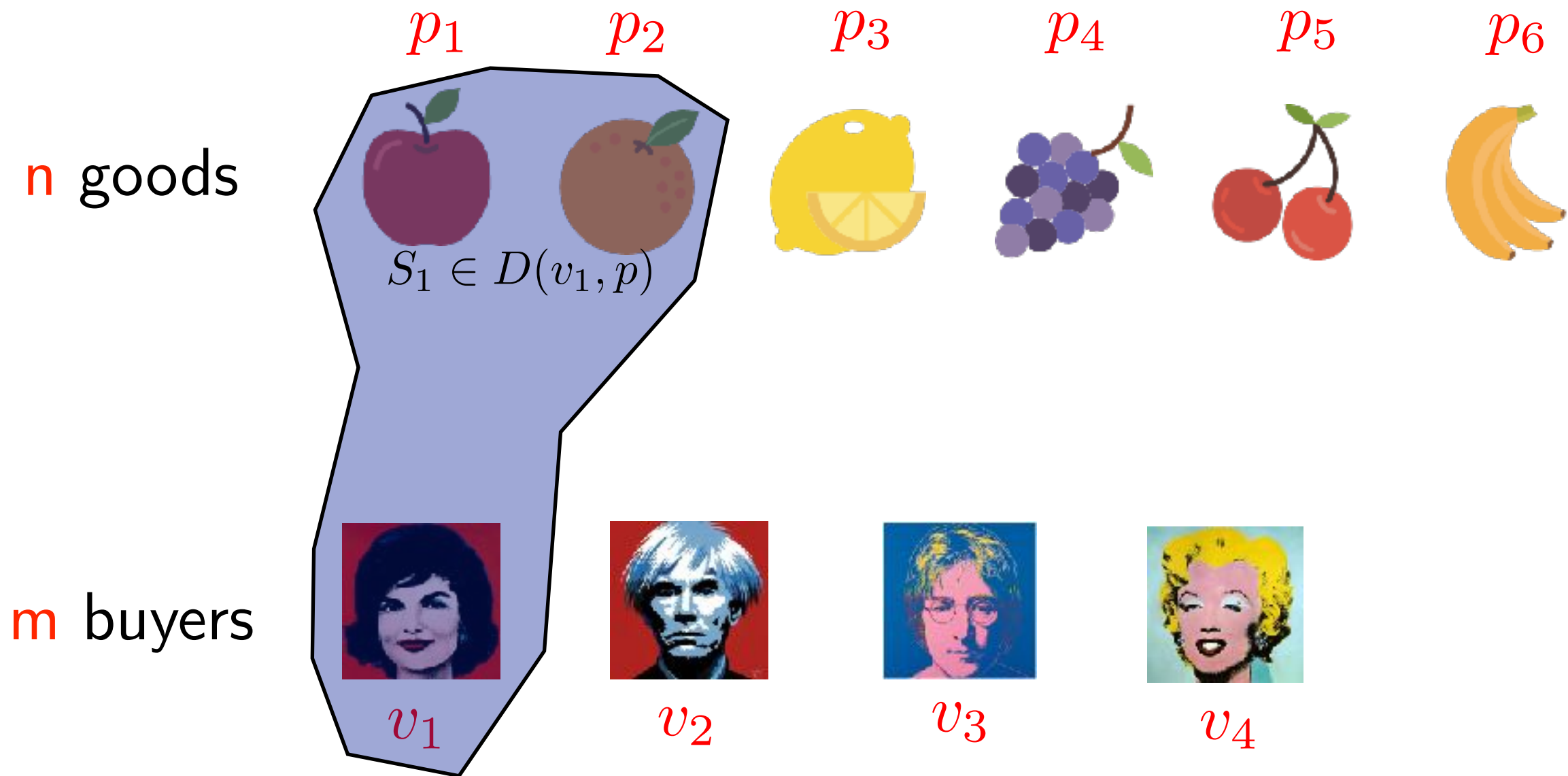


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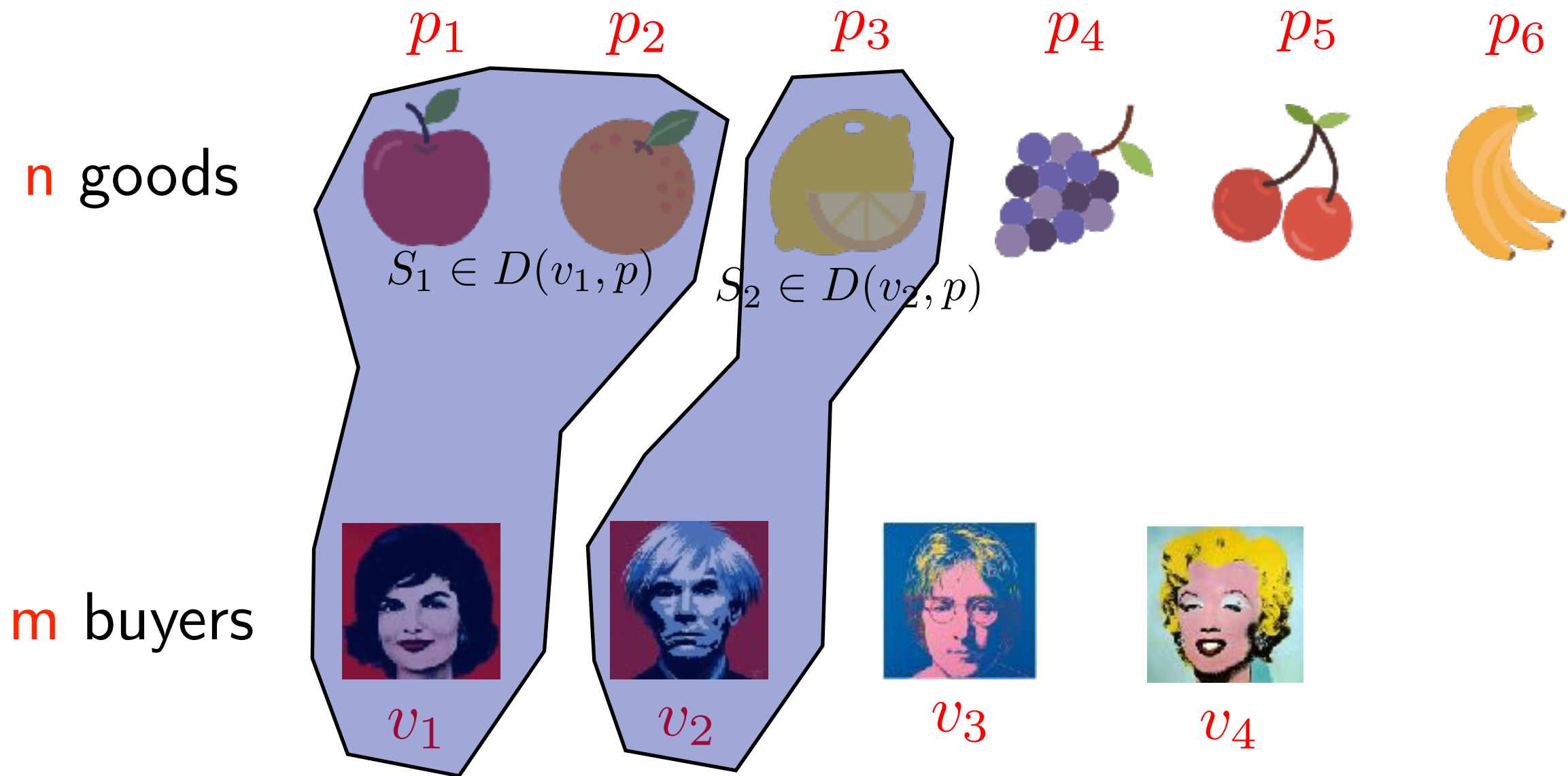
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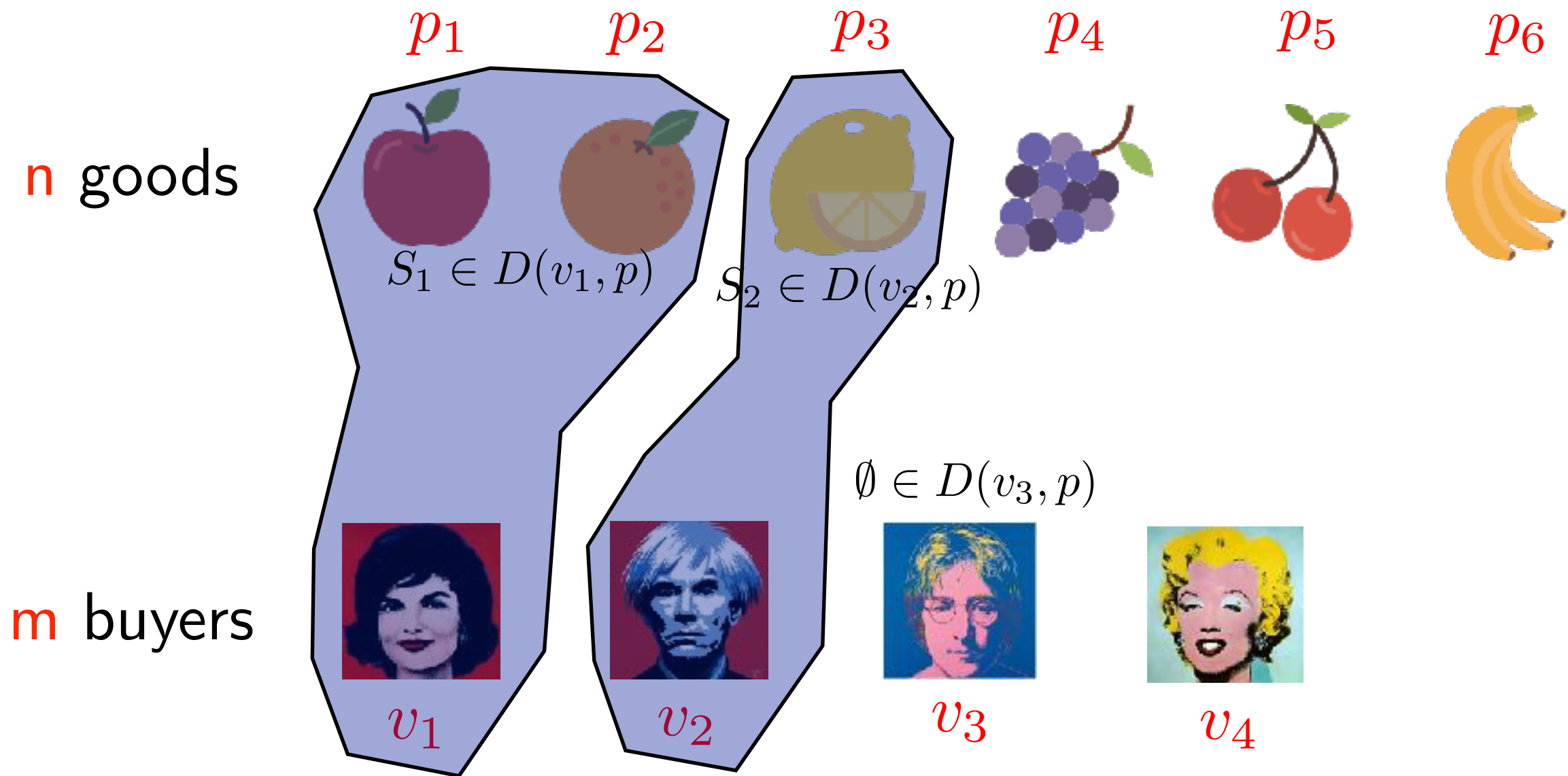
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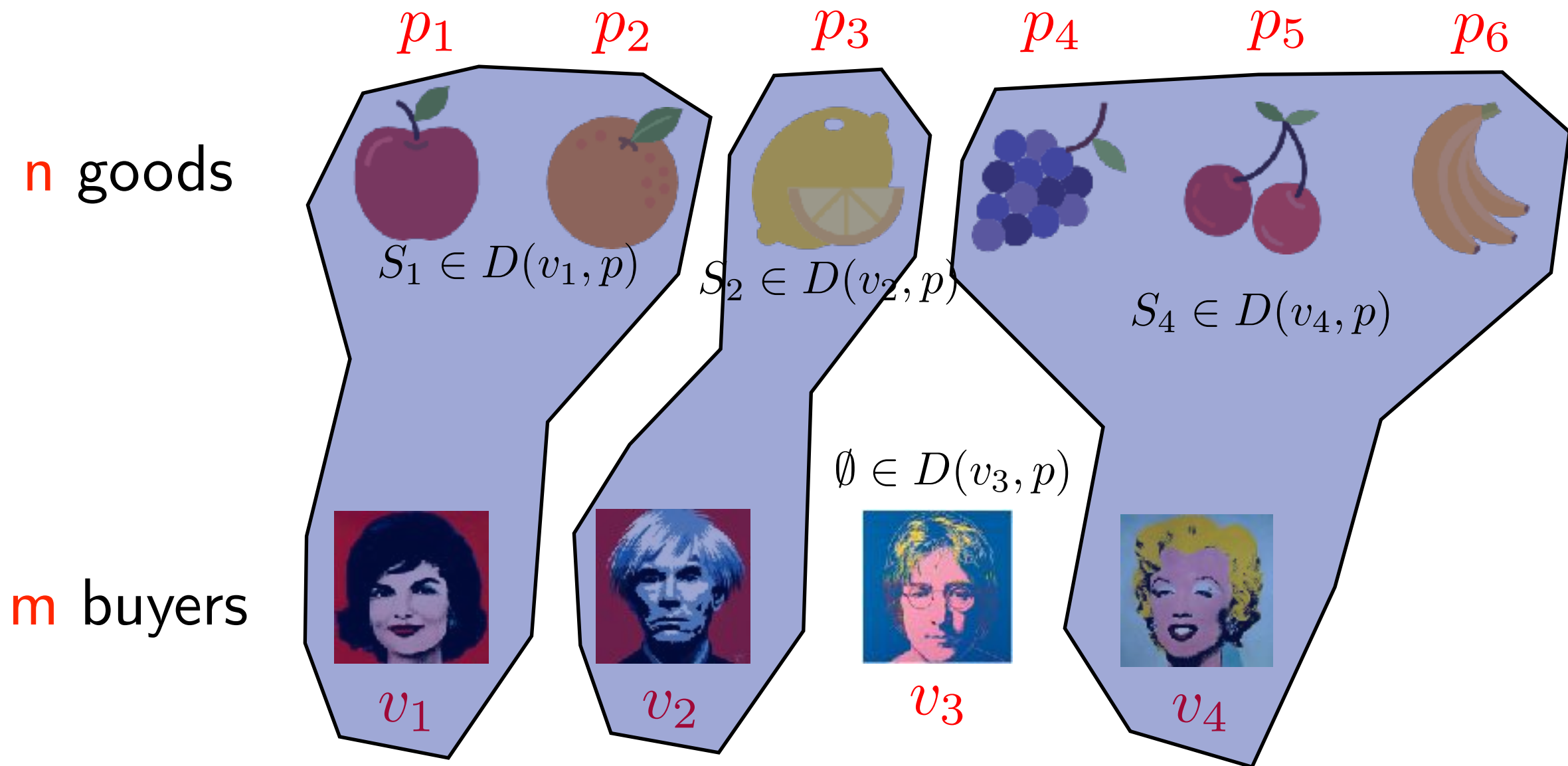
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# Walrasian equilibrium

- Market equilibrium: prices  $p \in \mathbb{R}^n$  s.t.  $S_i \in D(v_i, p)$   
i.e. each good is demanded by exactly one buyer.

**First Welfare Theorem:** in equilibrium the welfare  
 $\sum_i v_i(S_i)$  is maximized.

(proof: LP duality)

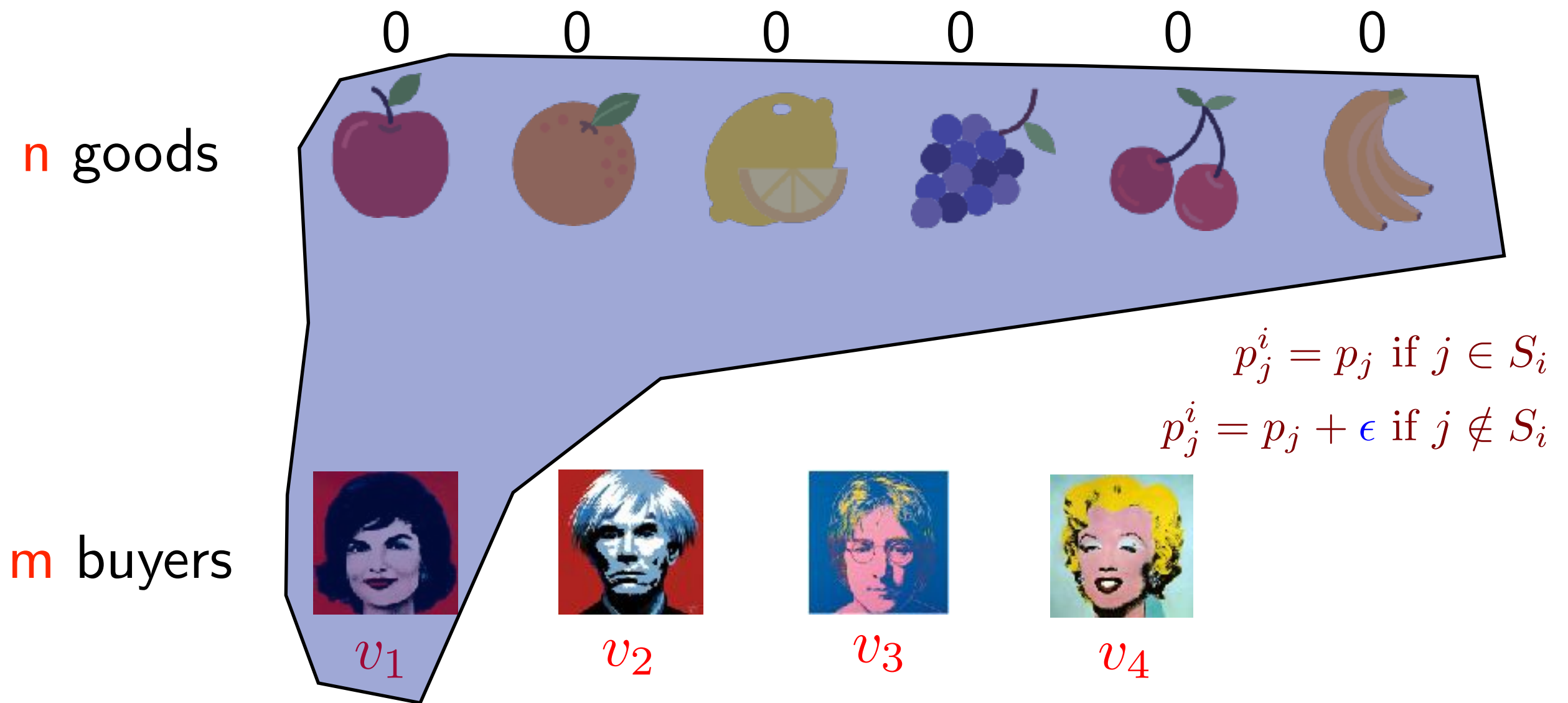
When do equilibria exist ?

How do markets converge to equilibrium prices ?

How to compute a Walrasian equilibrium ?

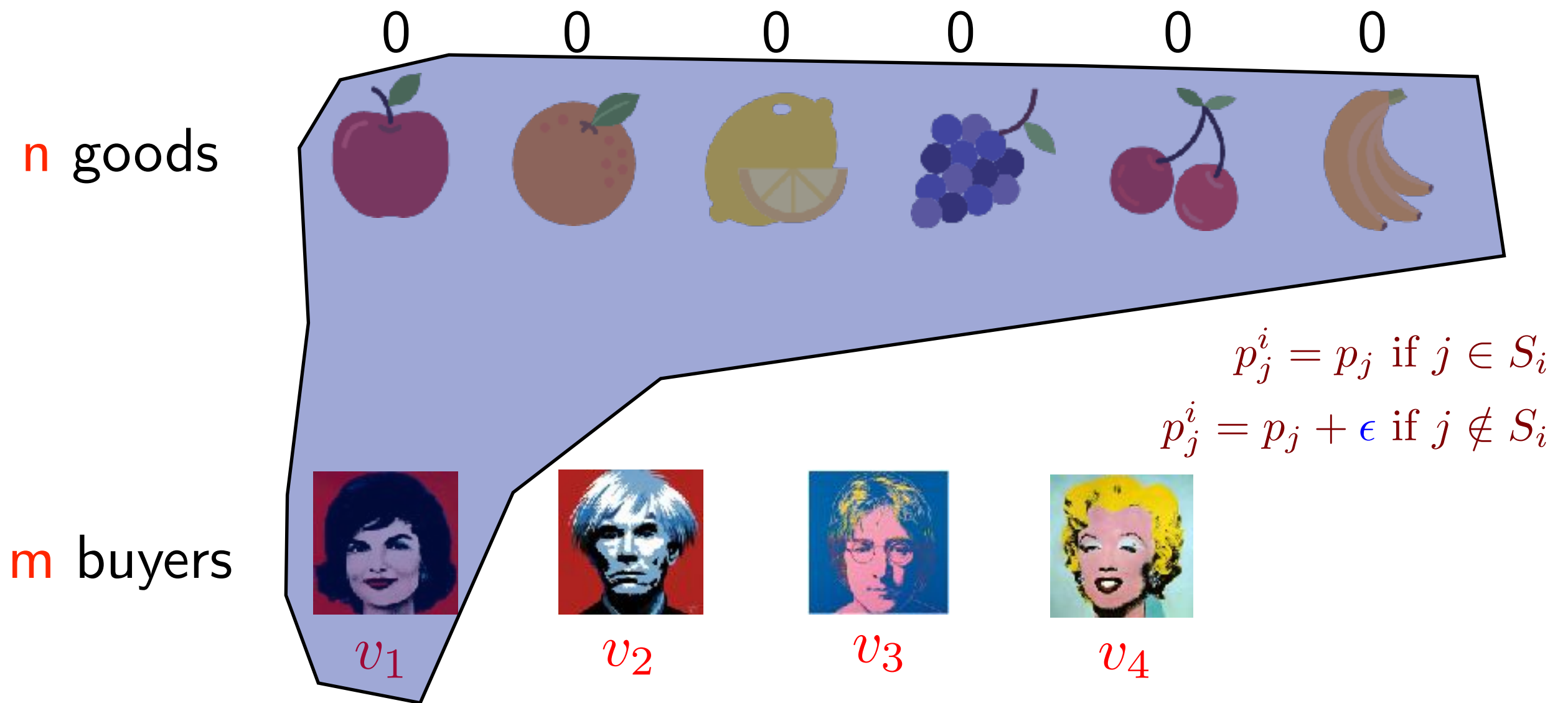


# Walrasian tatonnement



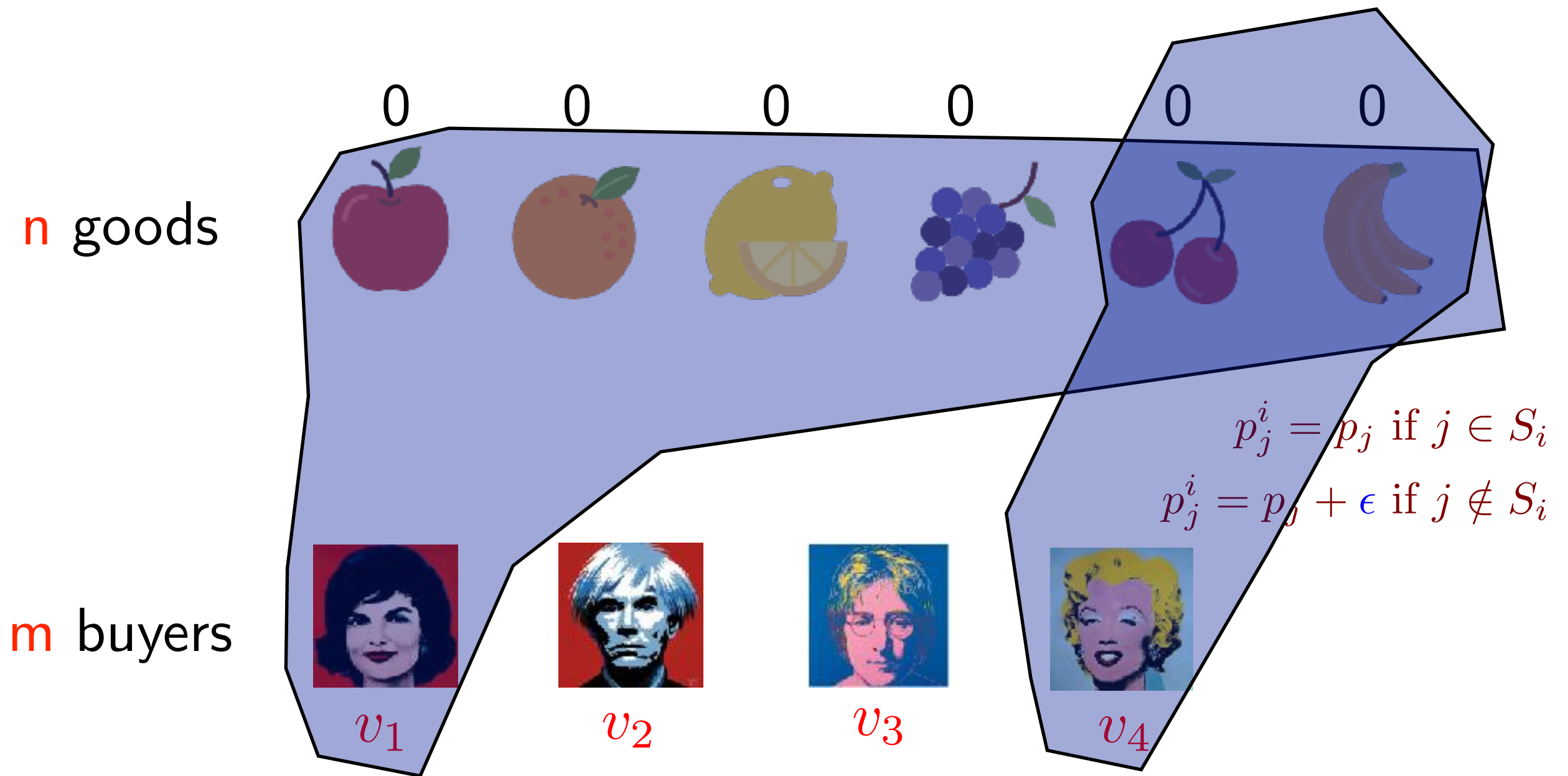
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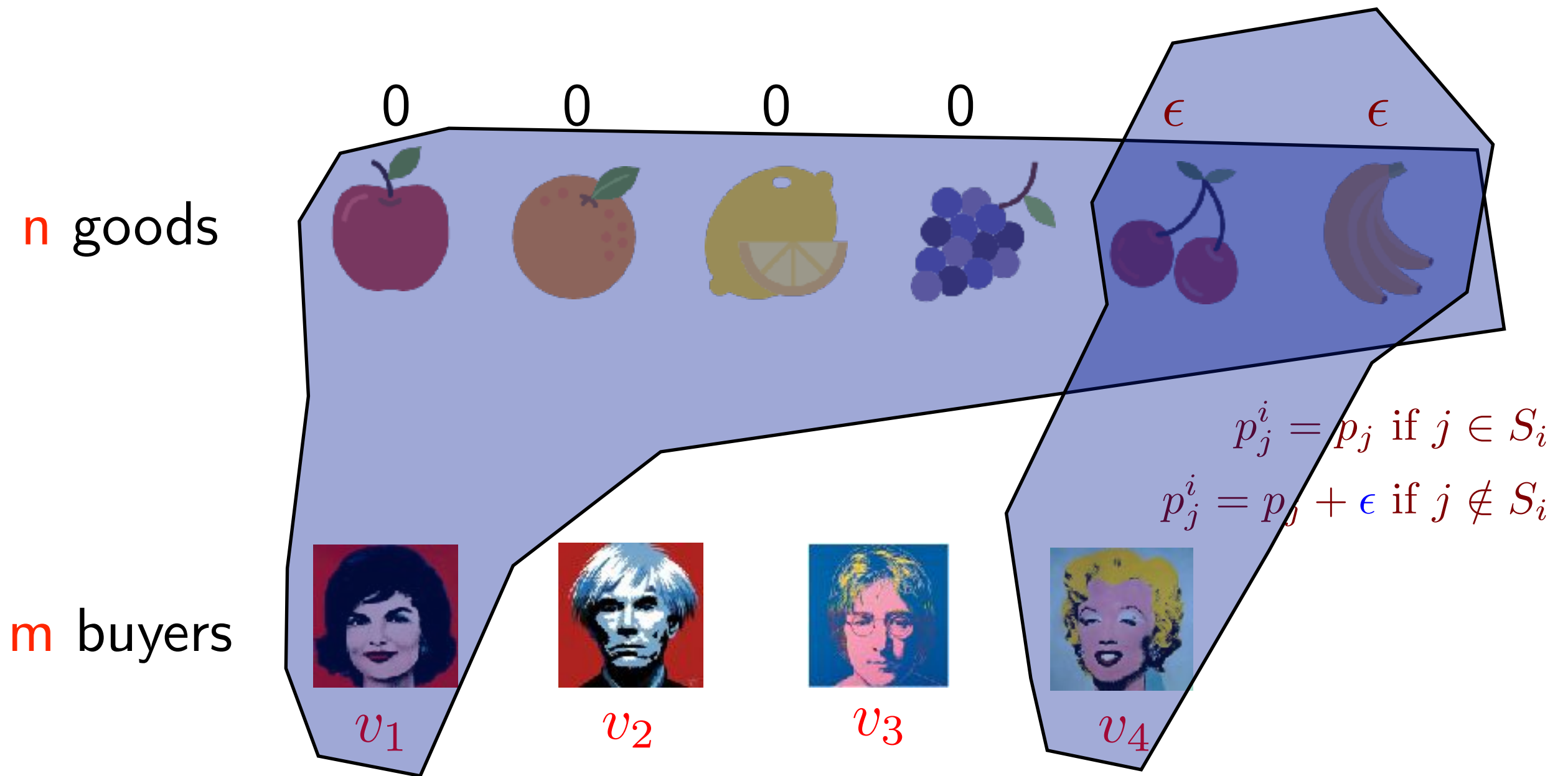
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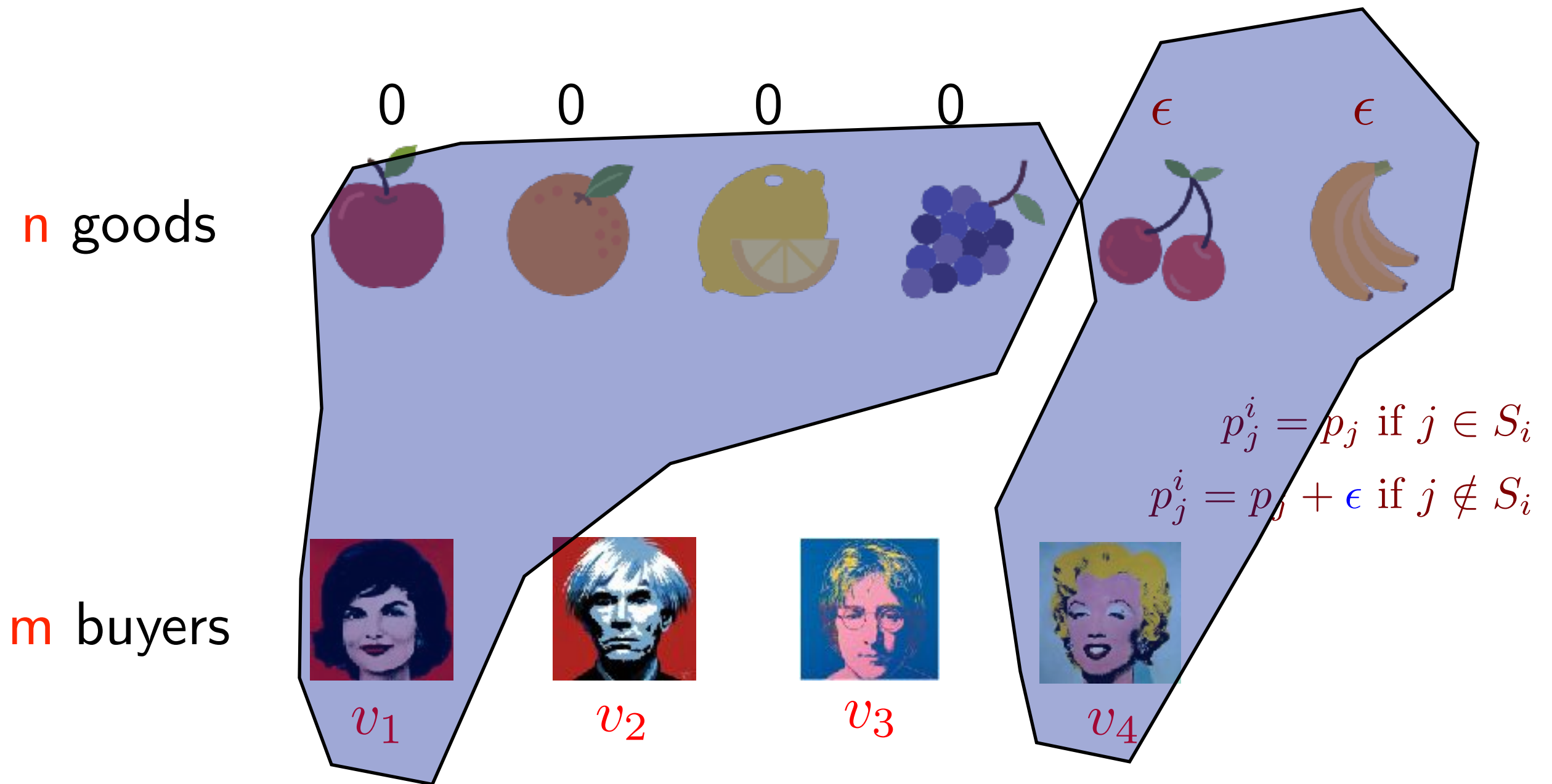
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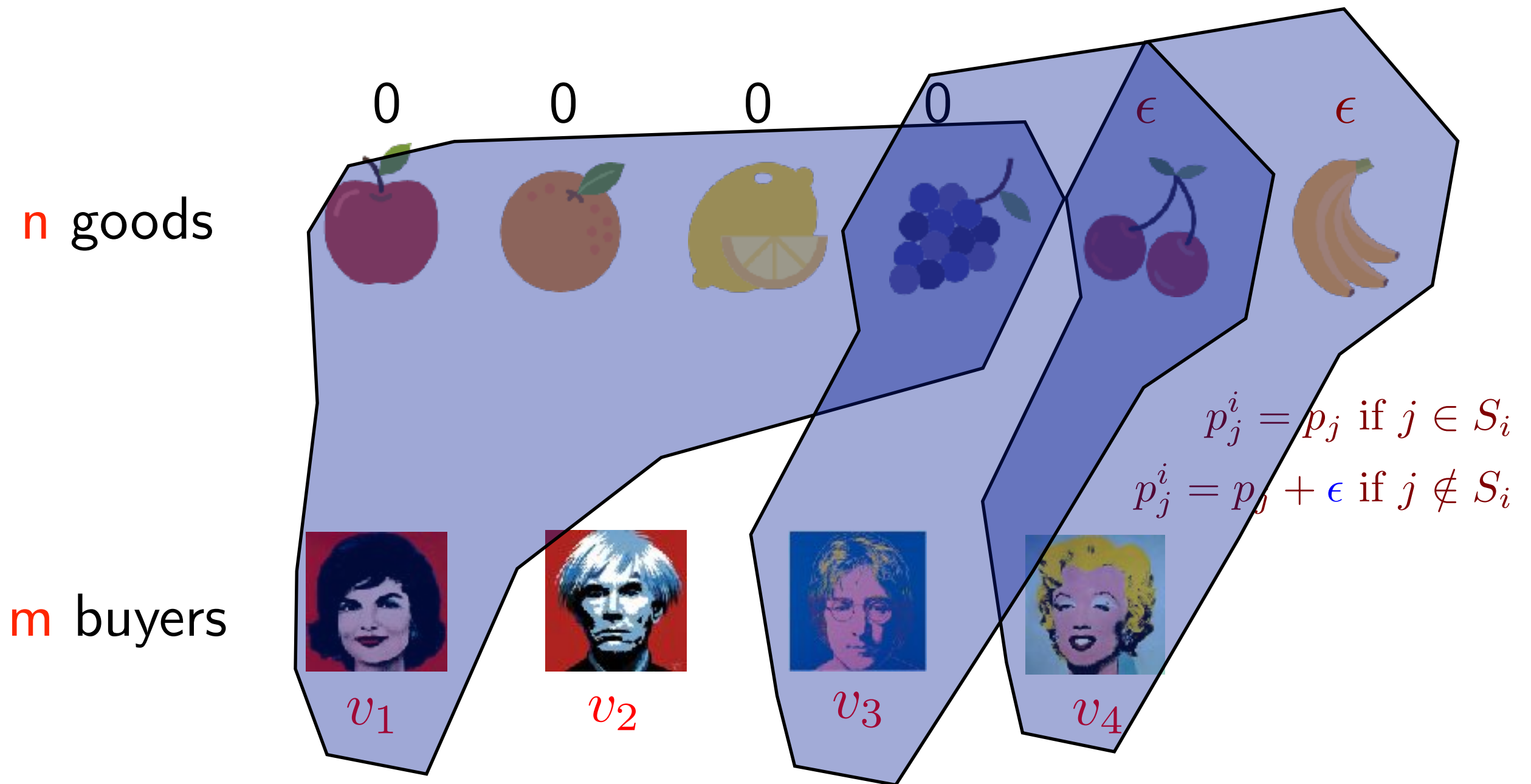
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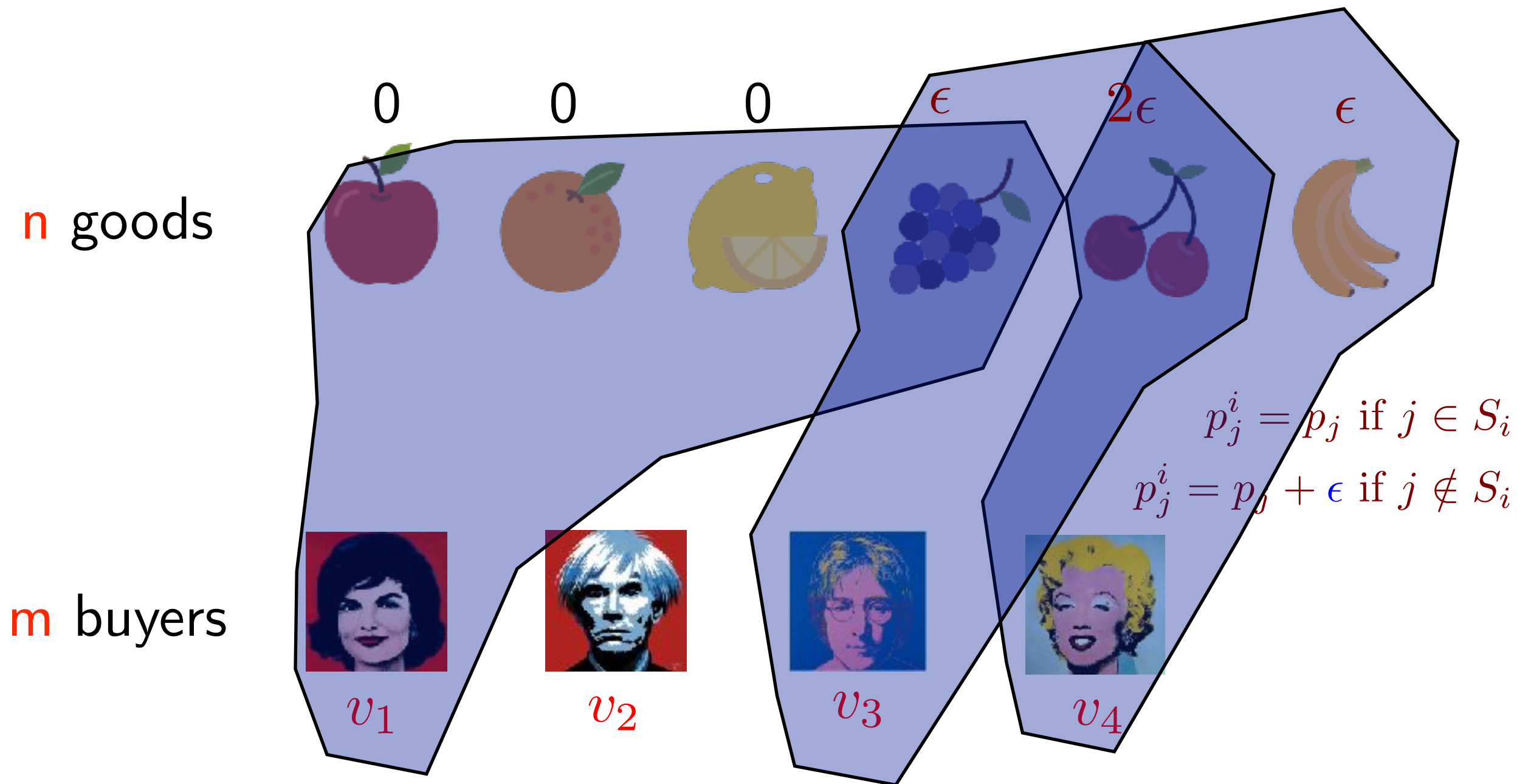
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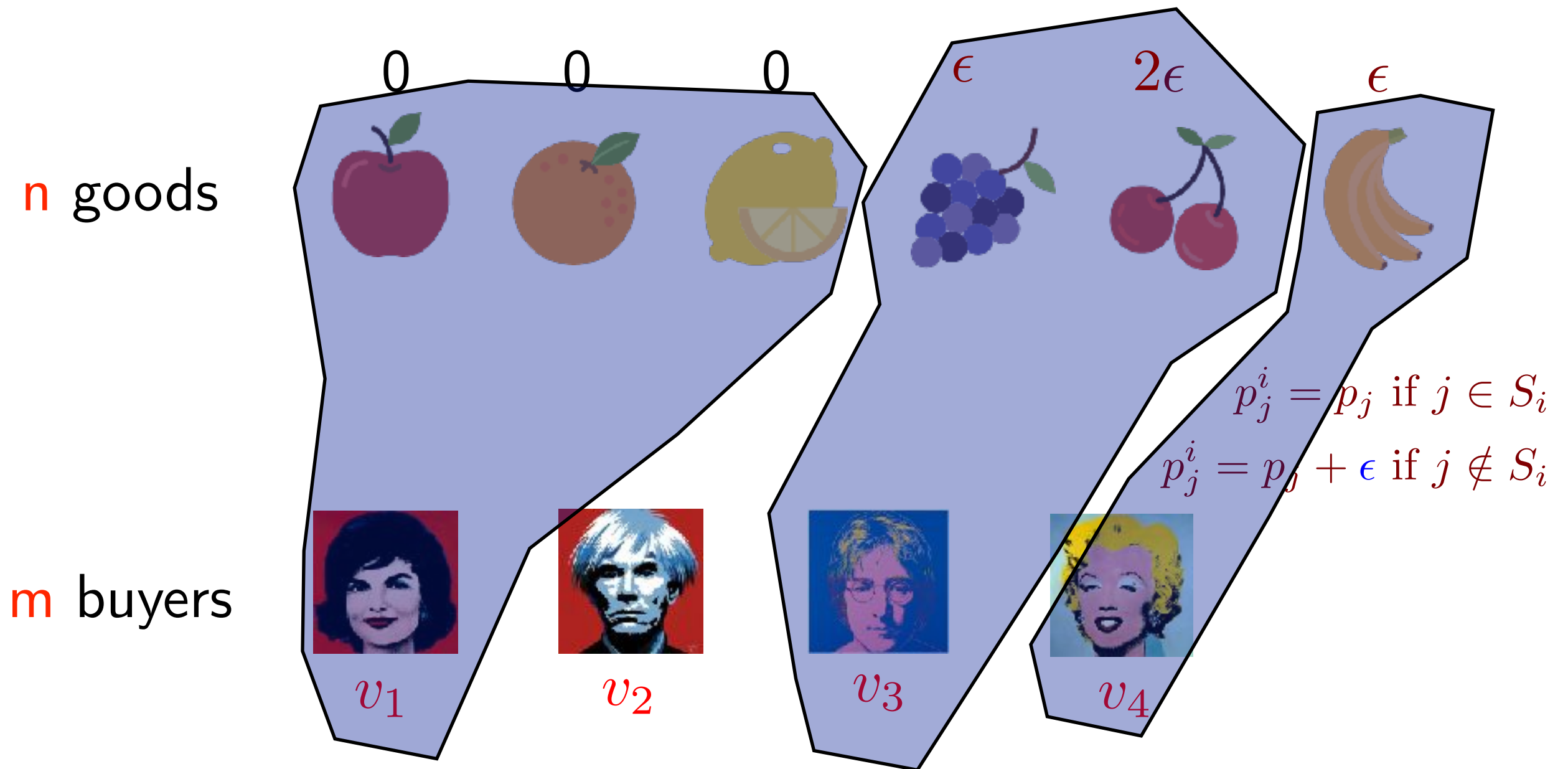


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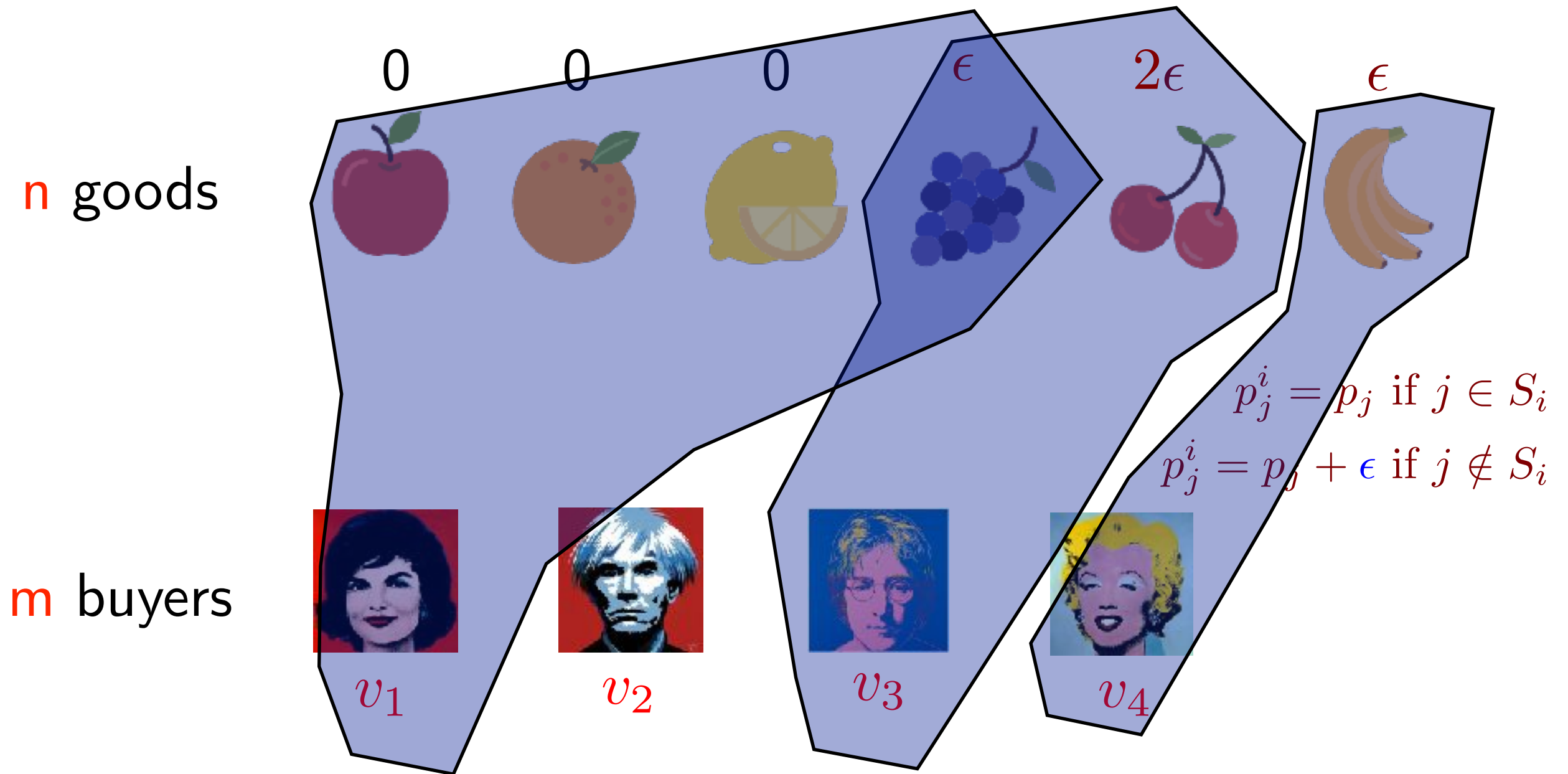
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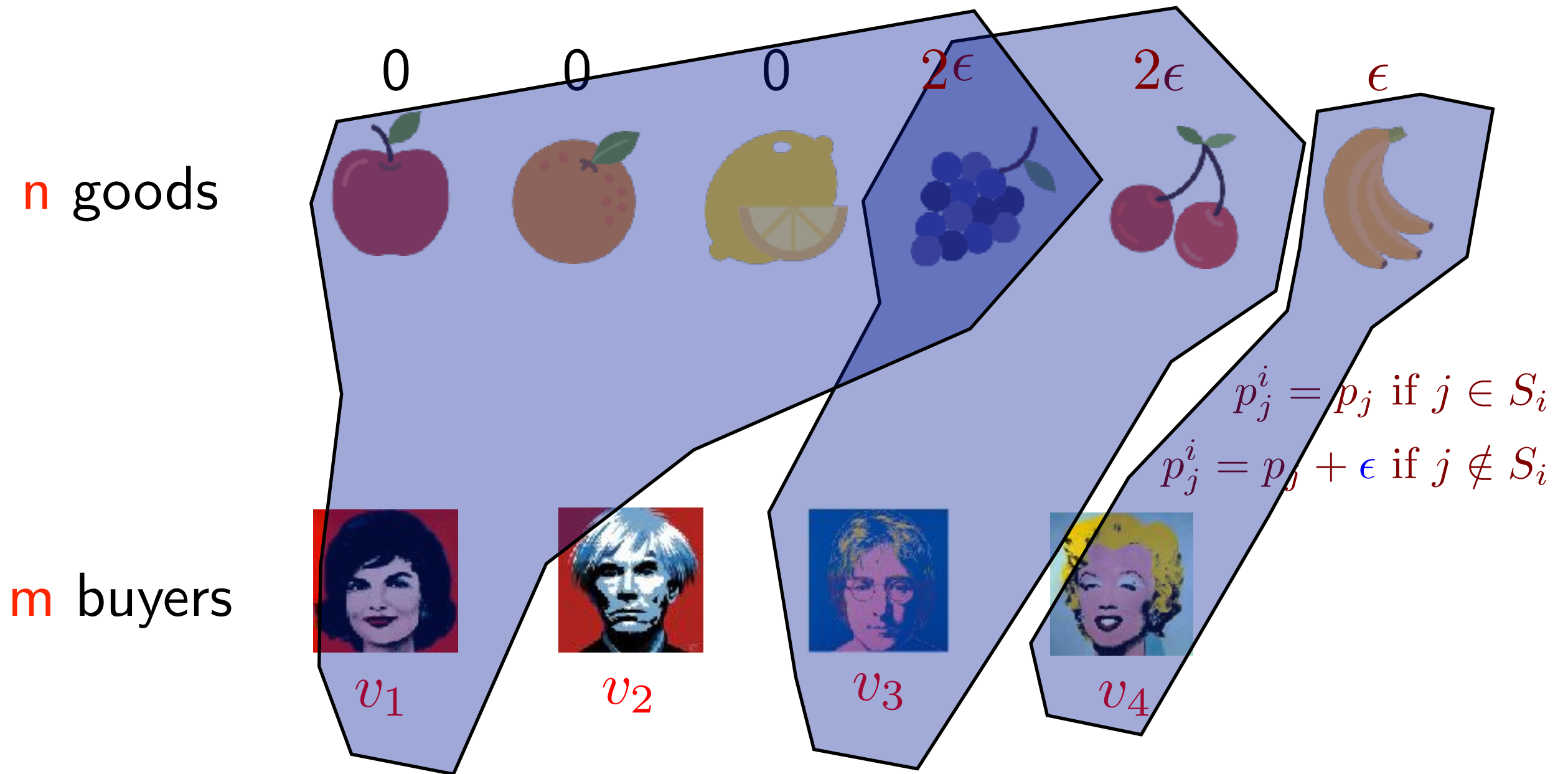


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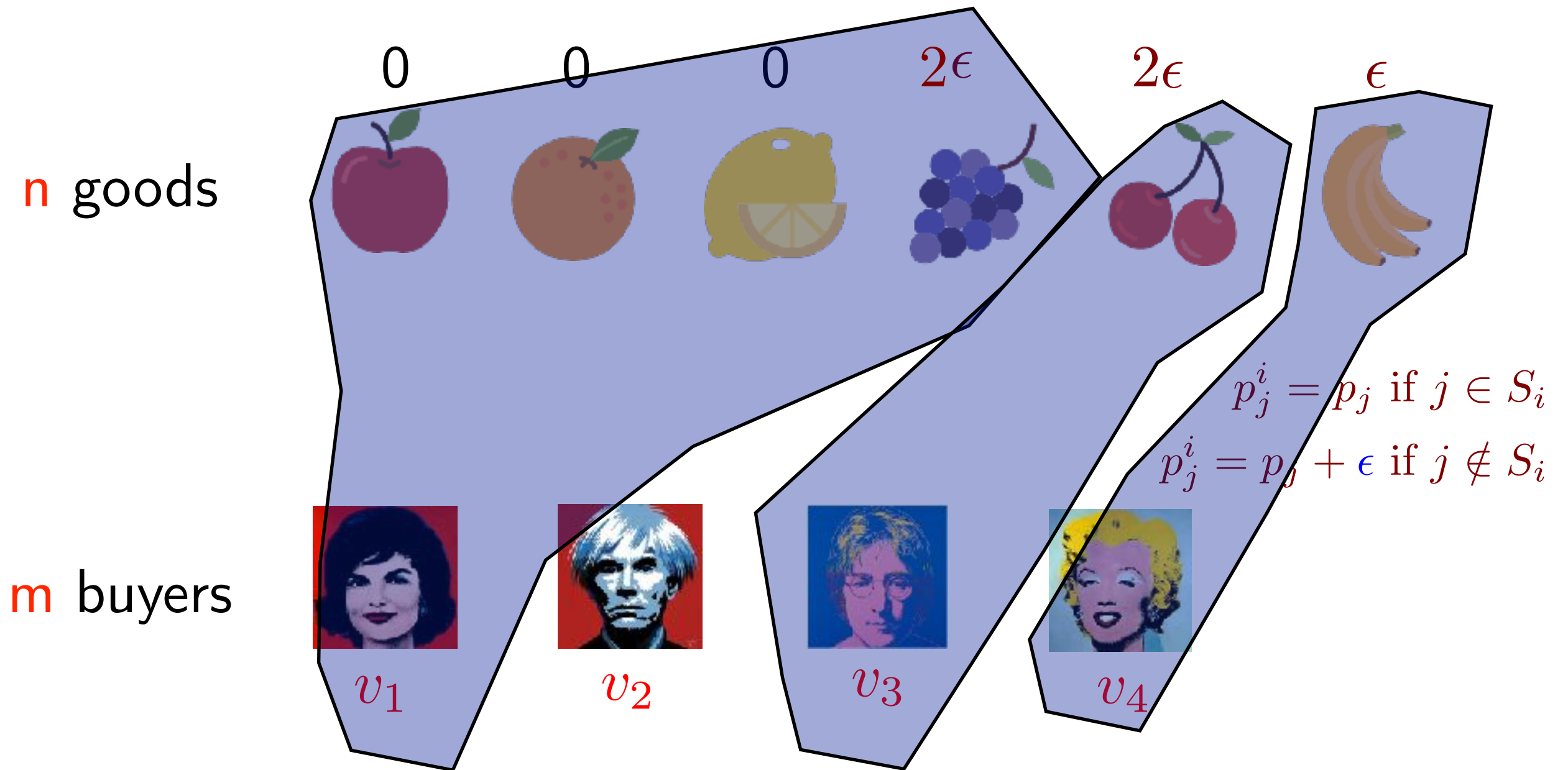
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- With the new definition, the algorithm always keeps a partition.

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  - unit-demand  $v(S) = \max_{i \in S} v(i)$
  - matching valuations  $v(S) = \max \text{ matching from } S$

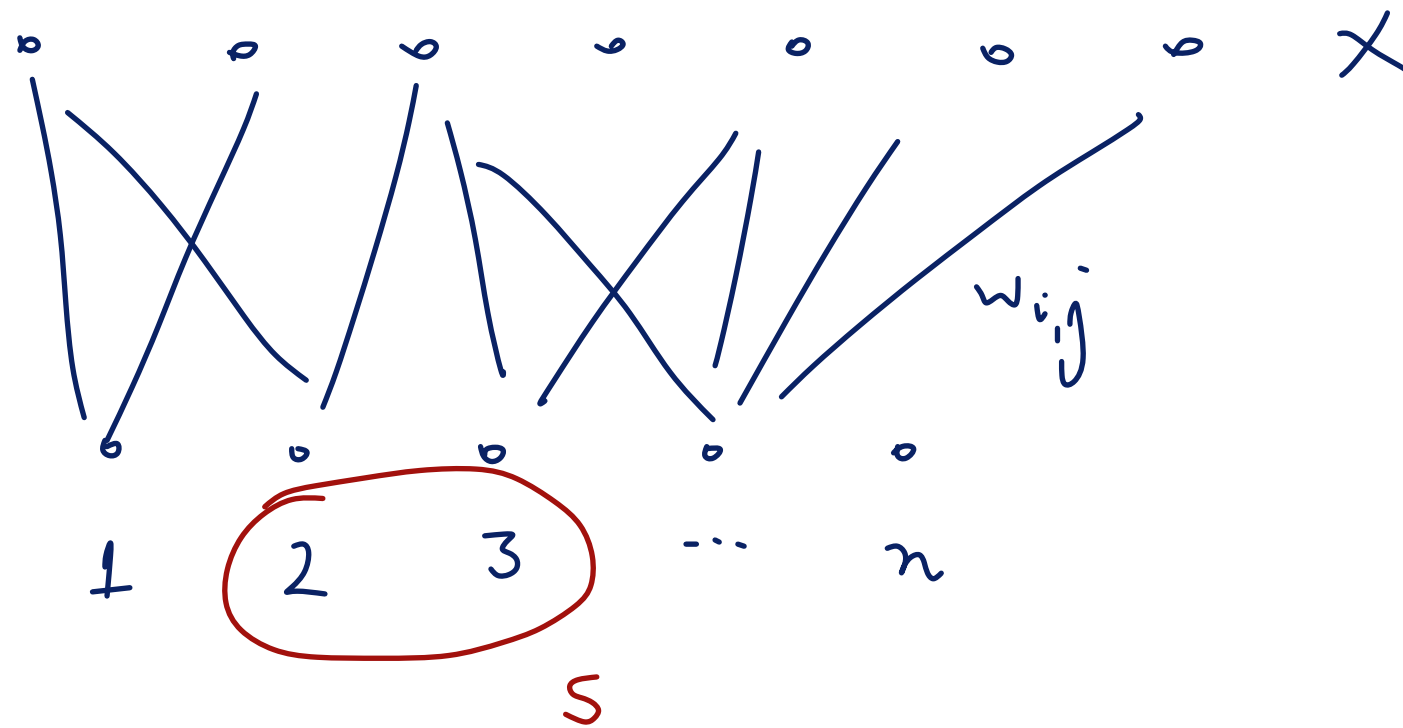
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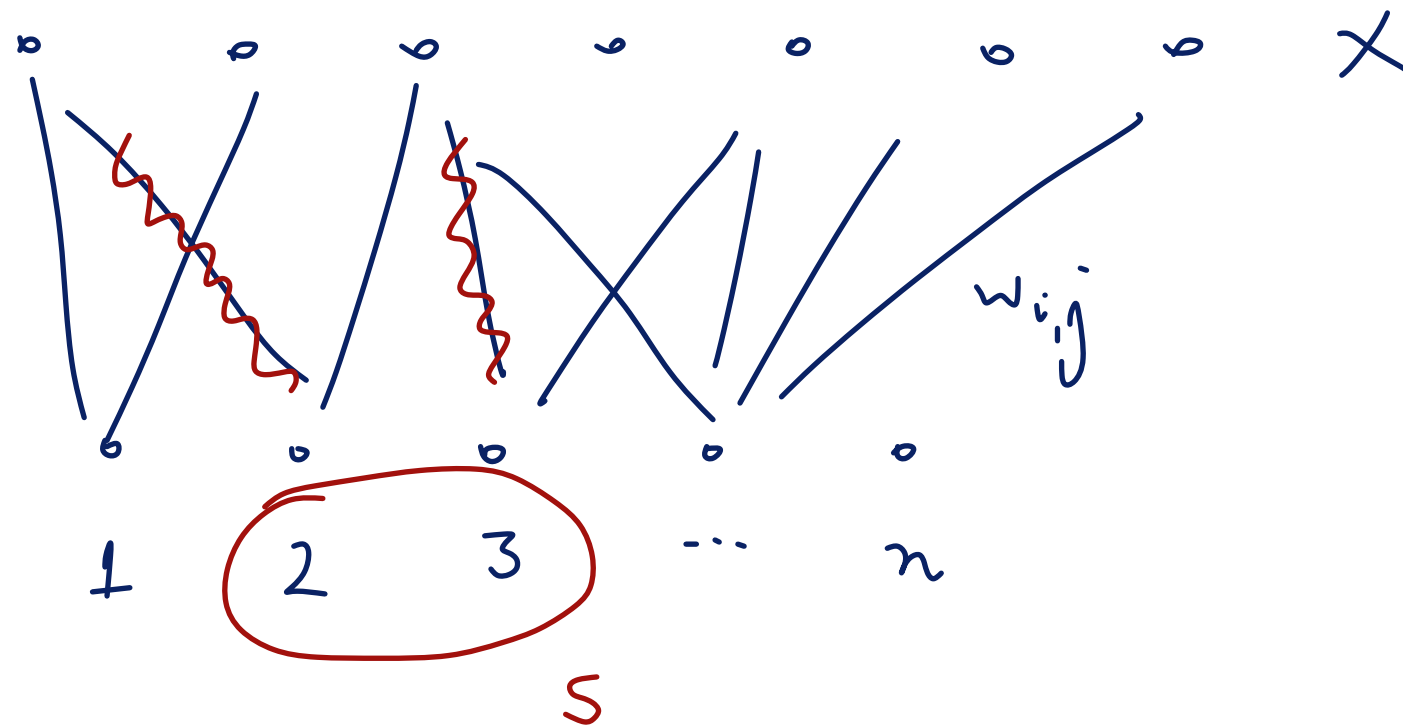
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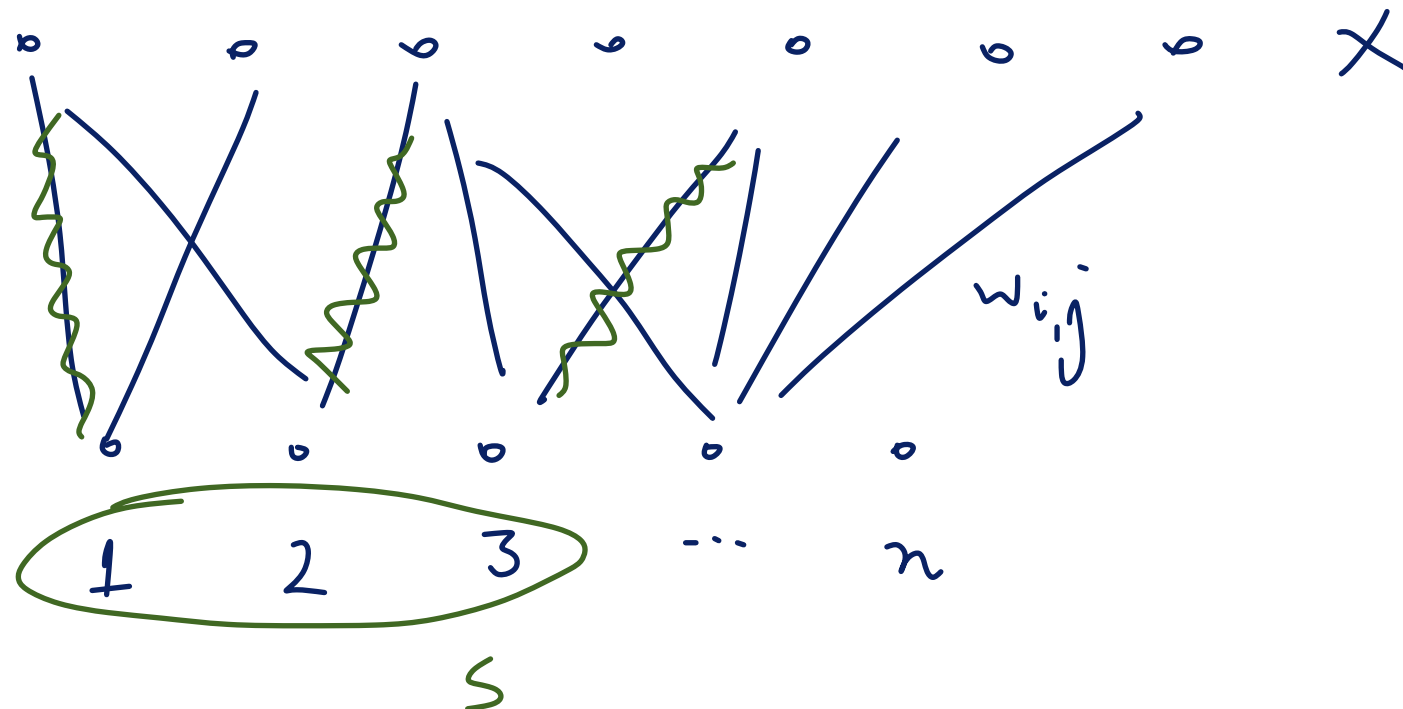
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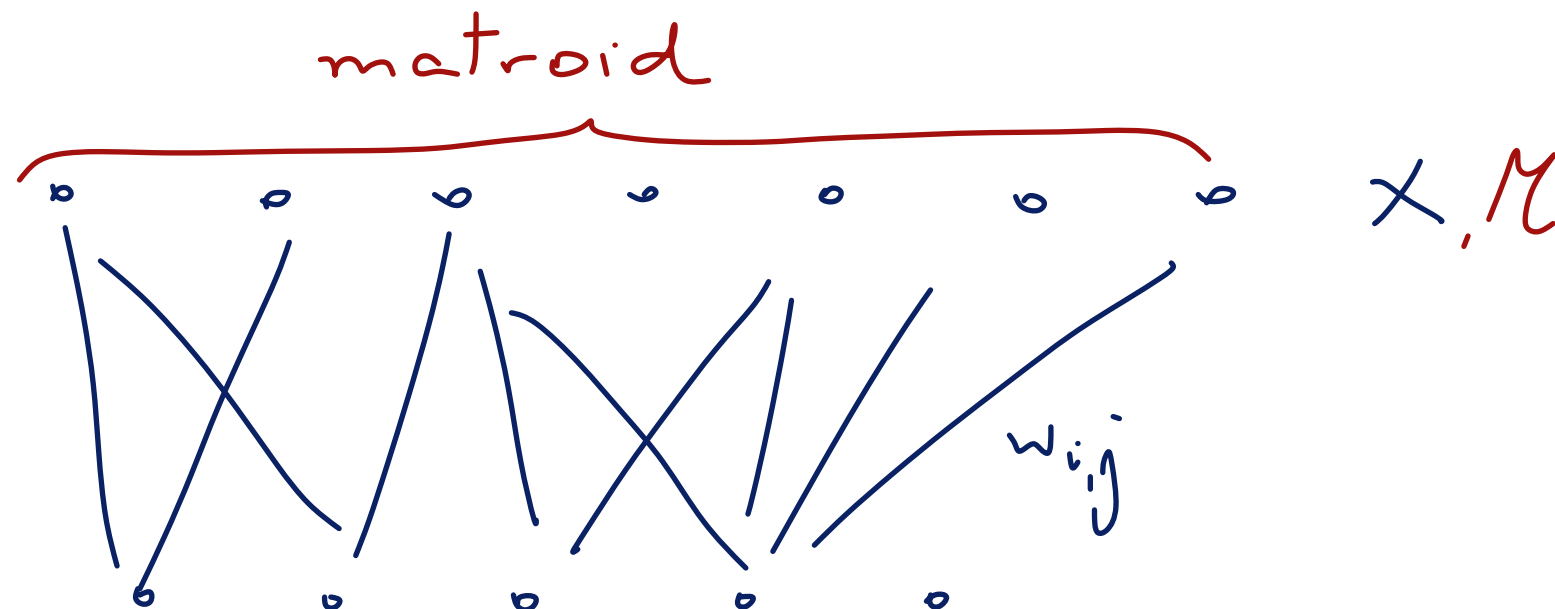
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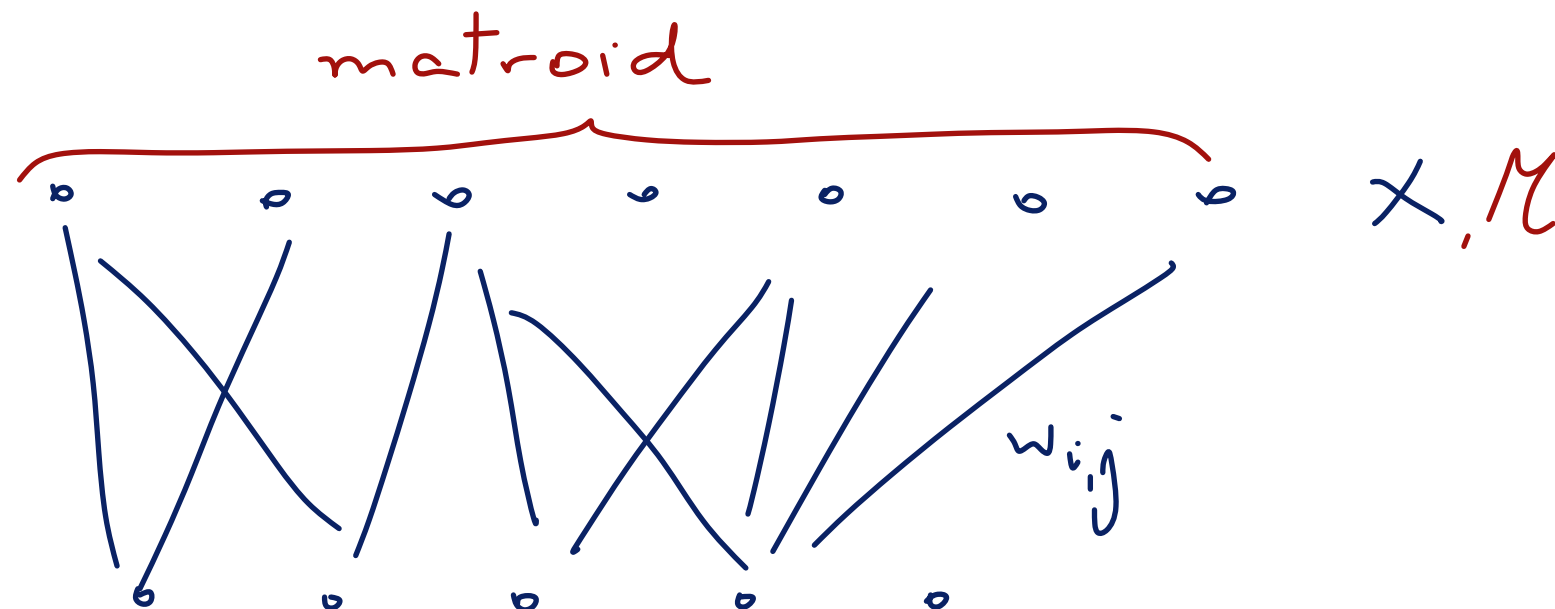
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# Walrasian equilibrium

- Theorem [Kelso-Crawford]: If all agents have GS valuations, then Walrasian equilibrium always exists.
- Theorem [Gul-Stachetti]: If a class  $C$  of valuations contains all unit-demand valuations and Walrasian equilibrium always exists then  $C \subseteq GS$

# Valuated Matroids

- Given vectors  $v_1, \dots, v_m \in \mathbb{Q}^n$  define

$$\psi_p(v_1, \dots, v_n) = n \text{ if } \det(v_1, \dots, v_n) = p^{-n} \cdot a/b$$

for  $p$  prime  $a, b, p \in \mathbb{Z}$

- Question in algebra:

$$\min_{v_i \in V} \psi_p(v_1, \dots, v_n) \text{ s.t. } \det(v_1, \dots, v_n) \neq 0$$

- Solution is a greedy algorithm: start with any non-degenerate set and go over each items and replace it by the one that minimizes  $\psi_p(v_1, \dots, v_n)$ .
- [DW]: Grassmann-Plucker relations look like matroid cond

# Valuated Matroids

- Definition: a function  $v : \binom{[n]}{k} \rightarrow \mathbb{R}$  is a **valuated matroid** if the “Greedy is optimal”.

# Matroidal maps

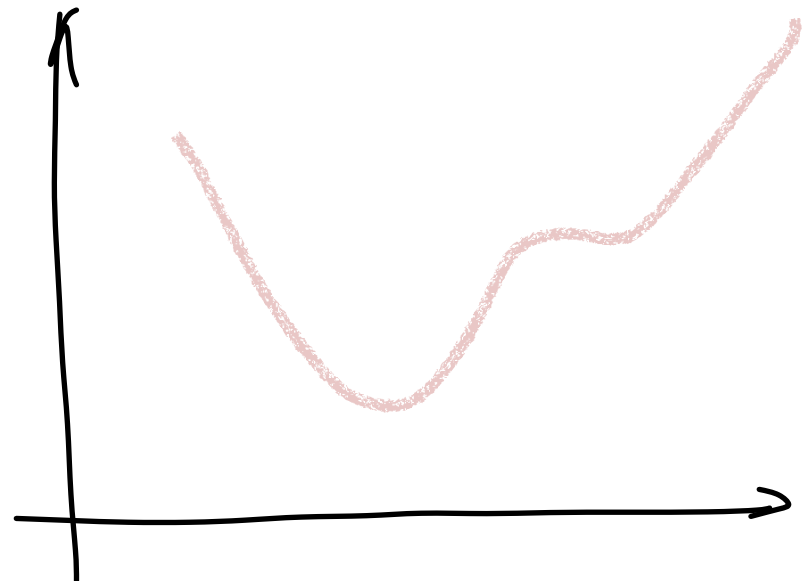
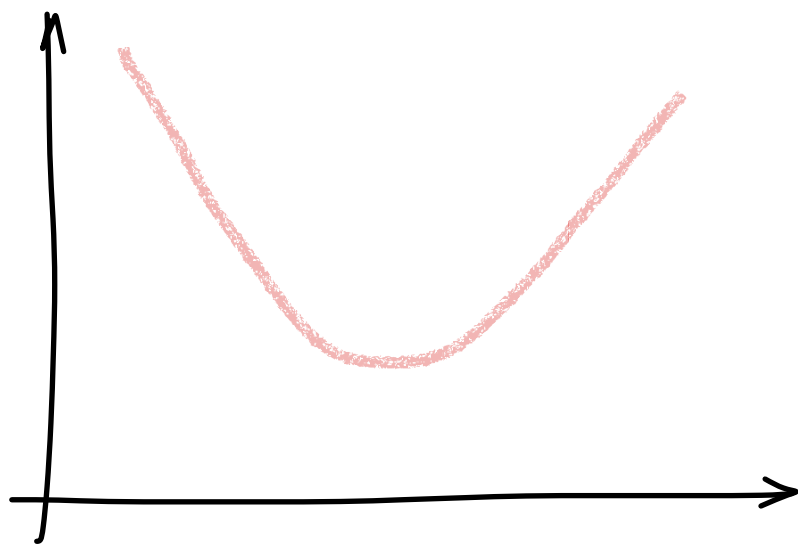
- Definition: a function  $v : 2^{[n]} \rightarrow \mathbb{R}$  is a **matroidal map** if for every  $p \in \mathbb{R}^n$  a set in  $D(v; p)$  can be obtained by the greedy algorithm :  $S_0 = \emptyset$  and
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- Definition: a subset system  $\mathcal{M} \subseteq 2^{[n]}$  is a **matroid** if for every  $p \in \mathbb{R}^n$  the problem  $\max_{S \in \mathcal{M}} p(S)$  can be solved by the greedy algorithm.

# Discrete Concavity

- A function  $f : \mathbb{R}^n \rightarrow \mathbb{R}$  is convex if for all  $p \in \mathbb{R}^n$ , a local minimum of  $f_p(x) = f(x) - \langle p, x \rangle$  is a global minimum.

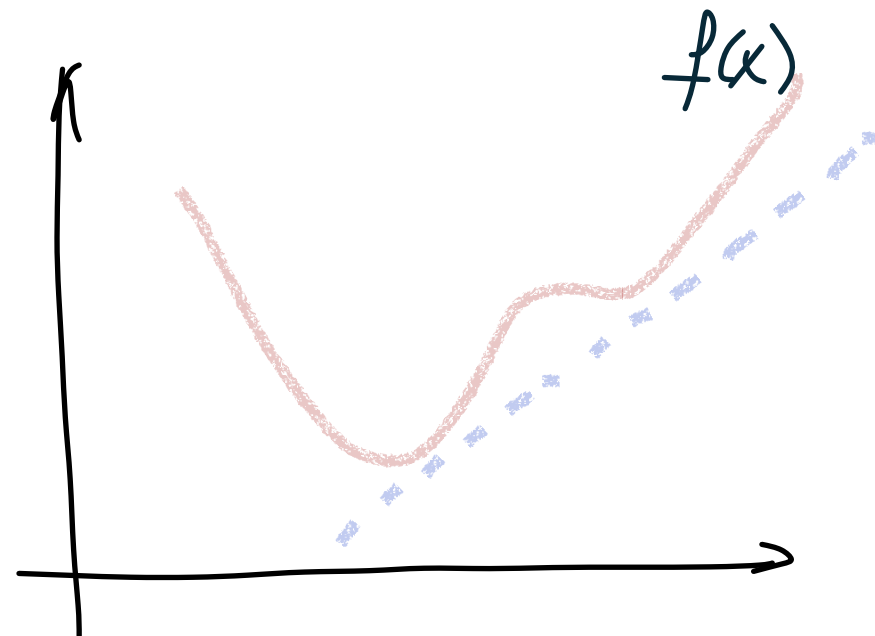
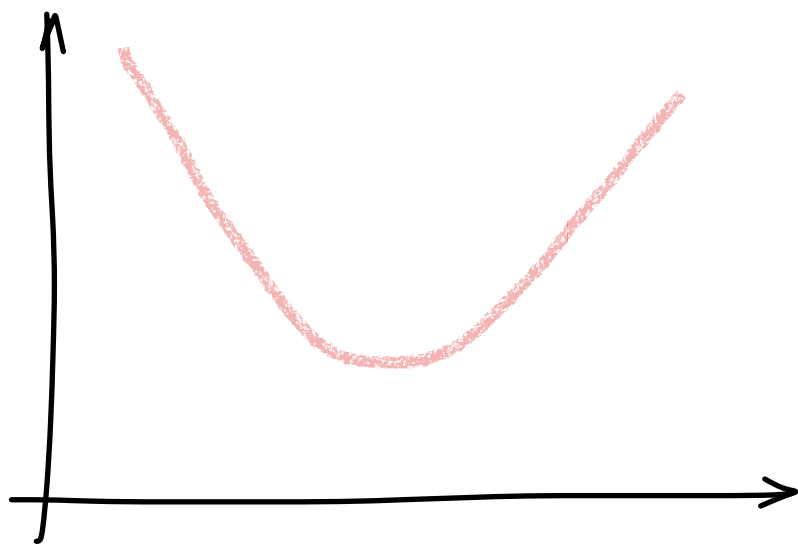


- Also, **gradient descent** converges for convex functions.
- We want to extend this notion to function in the hypercube:  $v : 2^{[n]} \rightarrow \mathbb{R}$  (or lattice  $v : \mathbb{Z}^{[n]} \rightarrow \mathbb{R}$  or other discrete sets such as the basis of a matroid)



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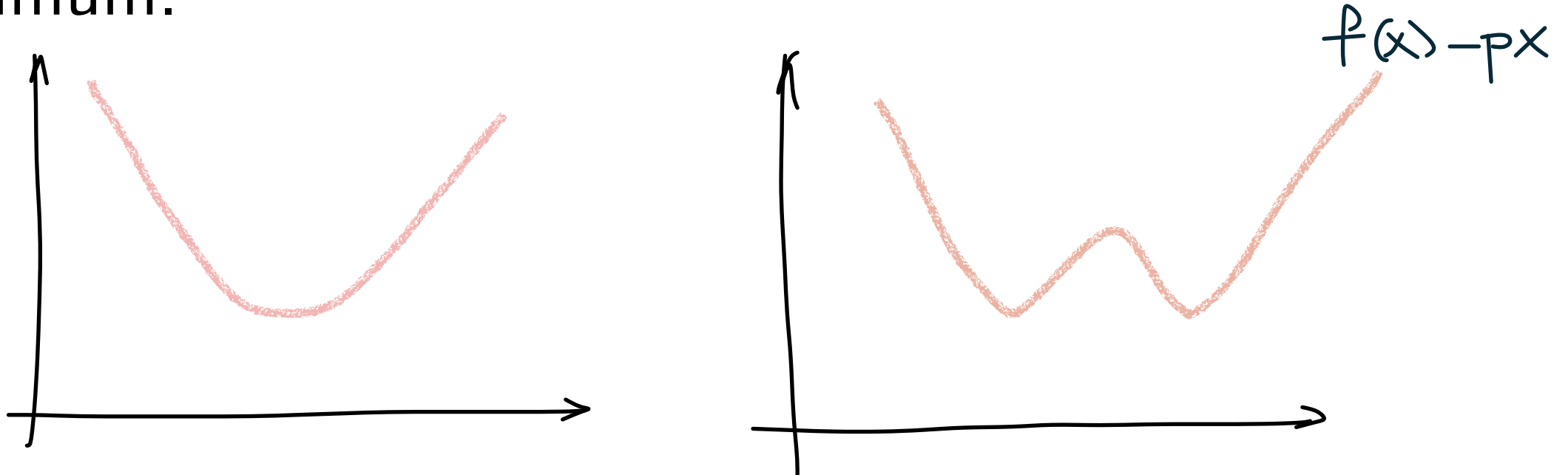
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# Discrete Concavity

- A function  $v : 2^{[n]} \rightarrow \mathbb{R}$  is discrete concave if for all  $p \in \mathbb{R}^n$  all local minima of  $v_p$  are global minima. I.e.

$$v_p(S) \geq v_p(S \cup i), \forall i \notin S$$

$$v_p(S) \geq v_p(S \setminus j), \forall j \in S$$

$$v_p(S) \geq v_p(S \cup i \setminus j), \forall i \notin S, j \in S$$

then  $v_p(S) \geq v_p(T), \forall T \subseteq [n]$ . In particular local search always converges.

- [Murota '96] M-concave (generalize valuated matroids)  
[Murota-Shioura '99]  $M^\natural$ -concave functions

# Equivalence

- [Fujishige-Yang] A function  $v : 2^{[n]} \rightarrow \mathbb{R}$  is gross substitutes iff it is a matroidal map iff it is discrete concave.

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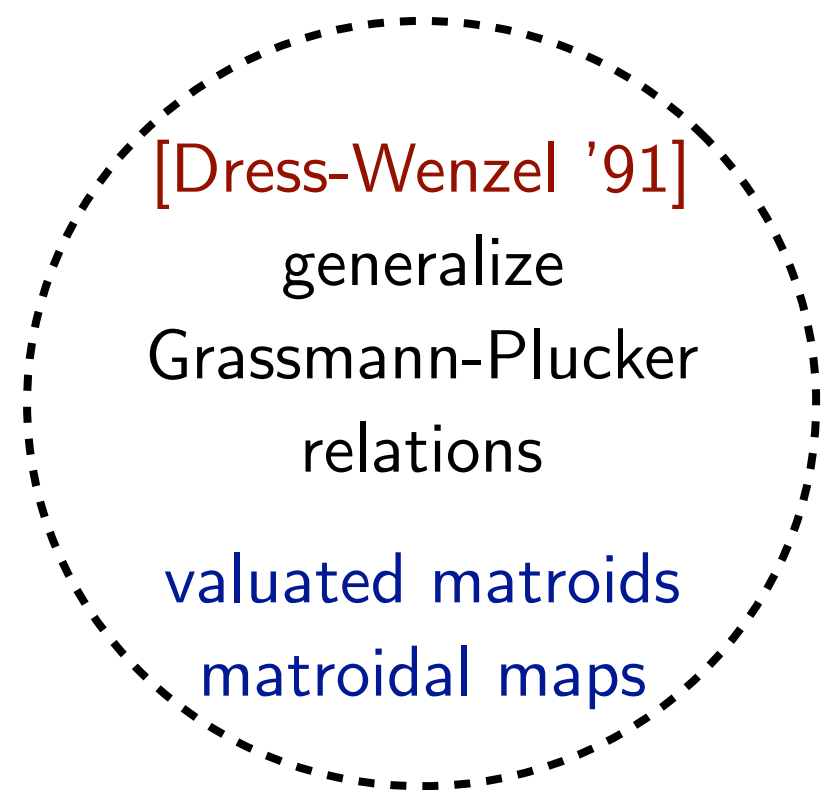
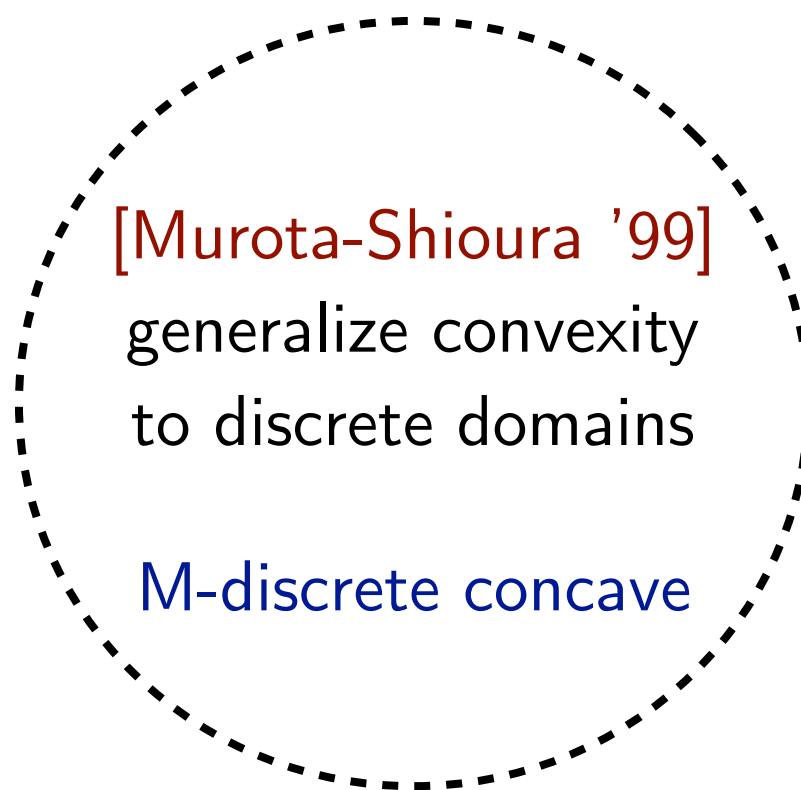
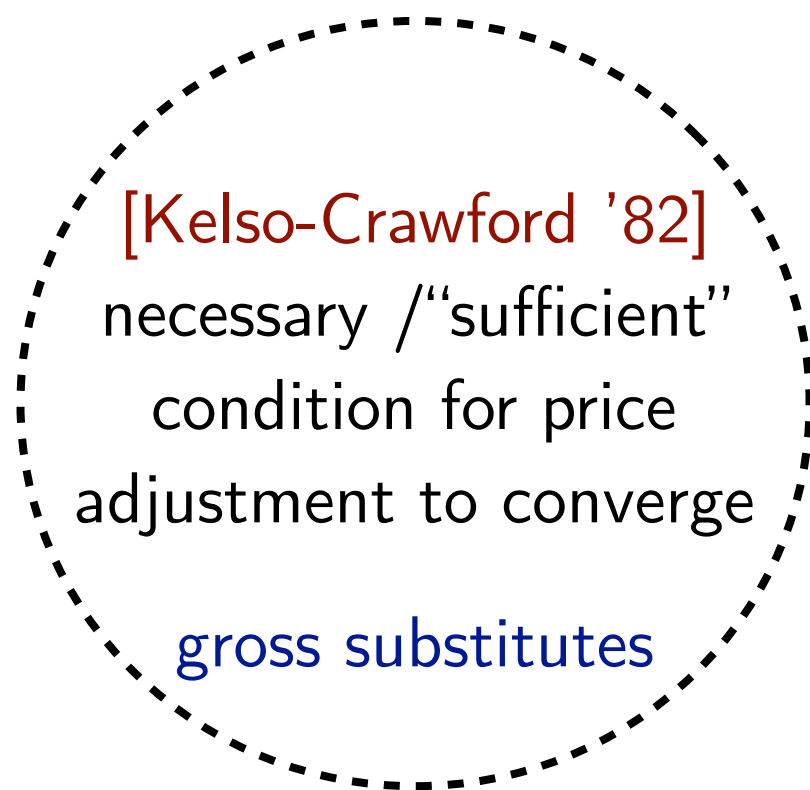
[Dress-Wenzel '91]

generalize  
Grassmann-Plucker  
relations

valuated matroids  
matroidal maps

# Equivalence

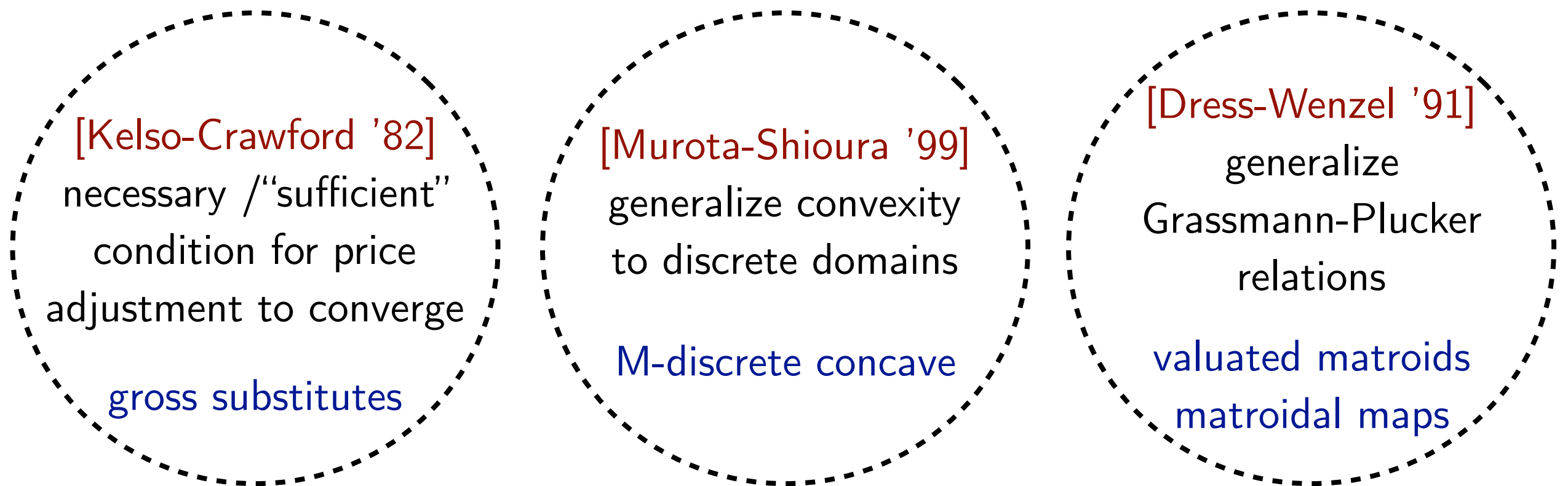
- [Fujishige-Yang] A function  $v : 2^{[n]} \rightarrow \mathbb{R}$  is gross substitutes iff it is a matroidal map iff it is discrete concave.



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- Proof through discrete differential equations

# Discrete Differential Equations

- Given a function  $v : 2^{[n]} \rightarrow \mathbb{R}$  we define the discrete derivative with respect to  $i \in [n]$  as the function  $\partial_i v : 2^{[n] \setminus i} \rightarrow \mathbb{R}$  which is given by:

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- If we apply it twice we get:

$$\partial_{ij} v(S) := \partial_j \partial_i v(S) = v(S \cup ij) - v(S \cup i) - v(S \cup j) + v(S)$$

- Submodularity:  $\partial_{ij} v(S) \leq 0$



# Discrete Differential Equations

- [Reijnierse, Gellekom, Potters] A function  $v : 2^{[n]} \rightarrow \mathbb{R}$  is in gross substitutes iff it satisfies:

$$\partial_{ij}v(S) \leq \max(\partial_{ik}v(S), \partial_{kj}v(S)) \leq 0$$

condition on the discrete Hessian.

- Idea: A function is in GS iff there is not price such that:

$$D(v; p) = \{S, S \cup ij\} \text{ or } D(v; p) = \{S \cup k, S \cup ij\}$$

If  $v$  is not submodular, we can construct a price of the first type. If  $\partial_{ij}v(S) > \max(\partial_{ik}v(S), \partial_{kj}v(S))$  then we can find a certificate of the second type.

# Algorithmic Problems

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# Algorithmic Problems

- Techniques:
  - Tatonnement
  - Linear Programming
  - Gradient Descent
  - Cutting Plane Methods
  - Combinatorial Algorithms

# Linear Programming

- [Nisan-Segal] Formulate this problem as an LP:

$$\max \sum_i v_i(S) x_{iS}$$

$$\sum_S x_{iS} = 1, \forall i \in [m]$$

$$\sum_i \sum_{S \ni j} x_{iS} = 1, \forall j \in [n]$$

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primal		dual

- For GS, the IP is integral:  $W_{\text{IP}} \leq W_{\text{LP}} = W_{\text{D-LP}}$
- Consider a Walrasian equilibrium and  $p$  the Walrasian prices and  $u$  the agent utilities. Then it is a solution to the dual, so:  $W_{\text{D-LP}} \leq W_{\text{eq}} = W_{\text{IP}}$

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primal		dual

- In general, Walrasian equilibrium exists iff LP is integral.
- Separation oracle for the dual:  $u_i \geq \max_S v_i(S) - p(S)$   
is the demand oracle problem.

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- Walrasian equilibrium exists + demand oracle in poly-time  
= Welfare problem in poly-time
- [Roughgarden, Talgam-Cohen] Use complexity theory to show non-existence of equilibrium, e.g. budget additive.

# Gradient Descent

- We can Lagrangify the dual constraints and obtain the following **convex** potential function:

$$\phi(p) = \sum_i \max_S [v_i(S) - p(S)] + \sum_j p_j$$

- Theorem: the set of Walrasian prices (when they exist) are the set of minimizers of  $\phi$ .

$$\partial_j \phi(p) = 1 - \sum_i 1[j \in S_i]; S_i \in D(v_i; p)$$

- Gradient descent: increase price of over-demanded items and decrease price of under-demanded items.
- Tatonnement:  $p_j \leftarrow p_j - \epsilon \cdot \text{sgn } \partial_j \phi(p)$

# Comparing Methods

method

oracle

running-time

# How to access the input



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Value oracle:  
given  $i$  and  $S$ :  
query  $v_i(S)$ .



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Aggregate Demand:  
given  $p$ , query.  
 $\sum_i S_i; S_i \in D(v_i, p)$

# Comparing Methods

method	oracle	running-time
tatonnement/GD	aggreg demand	pseudo-poly

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method	oracle	running-time
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method	oracle	running-time
tatonnement/GD	aggreg demand	pseudo-poly
linear program	demand/value	weakly-poly
cutting plane	aggreg demand	weakly-poly

- [PL-Wong]: We can compute an exact equilibrium with  $\tilde{O}(n)$  calls to an aggregate demand oracle.

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- [Murota]: We can compute an exact equilibrium for gross substitutes in  $\tilde{O}((mn + n^3)T_V)$  time.

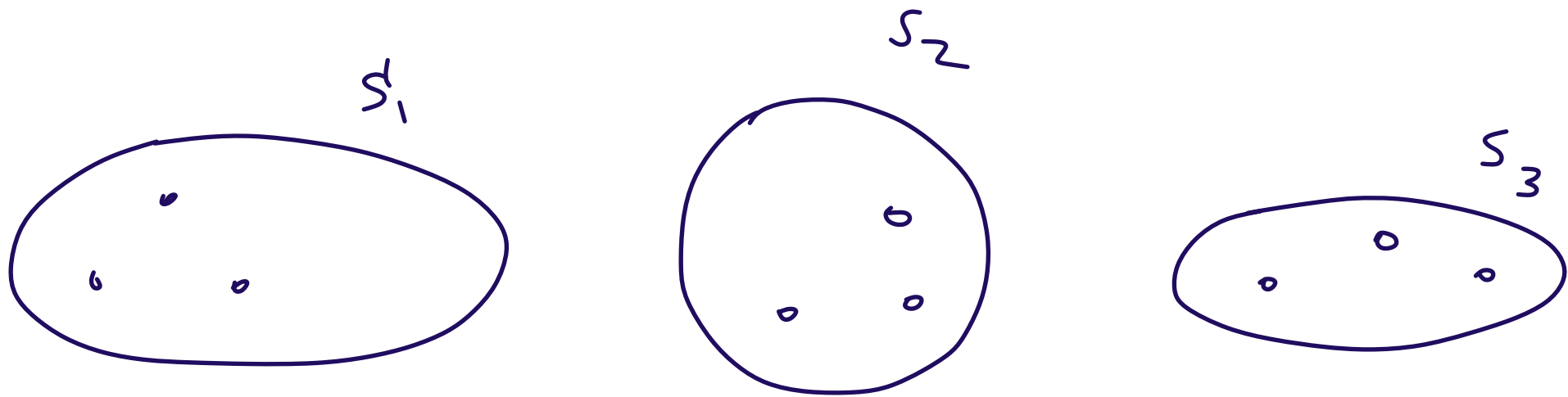


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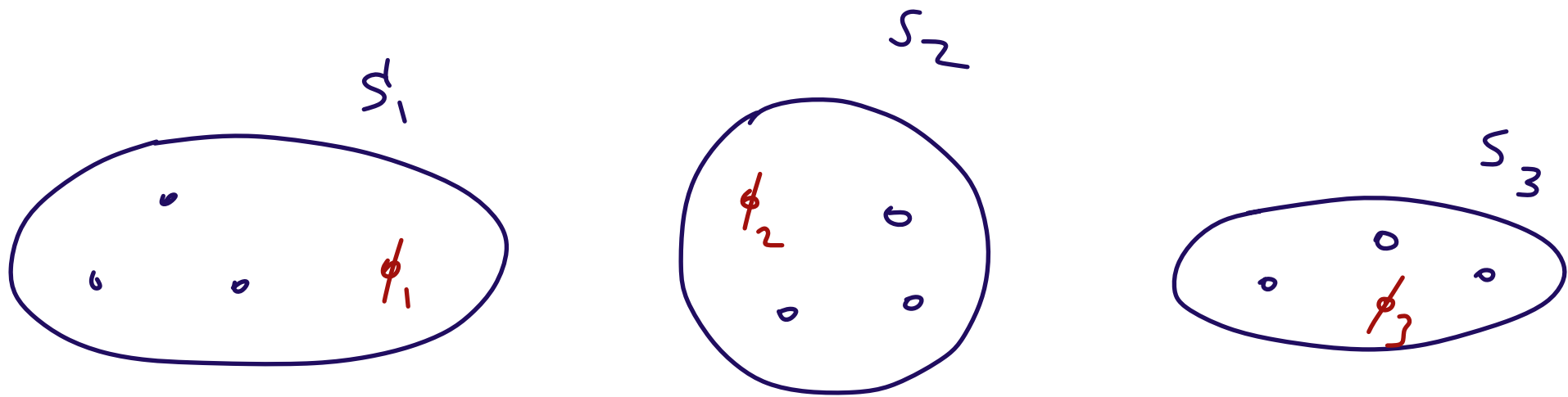
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- Given a partition  $S_1, \dots, S_m$  we want to find prices such that  $S_i \in \operatorname{argmax}_S v_i(S) - p(S)$
- For GS, we only need to check that no buyer want to add, remove or swap items.



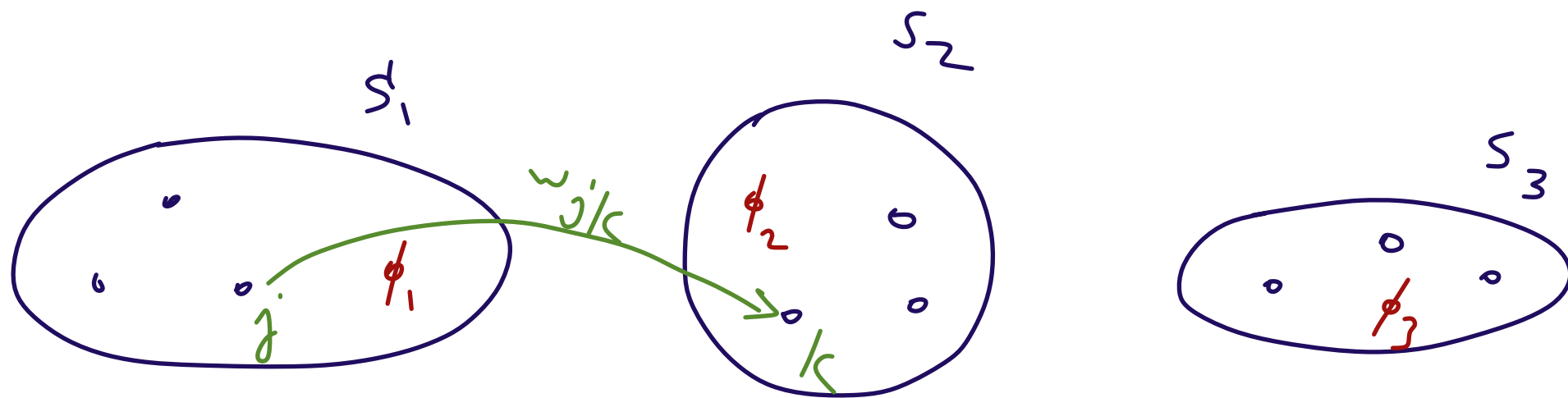
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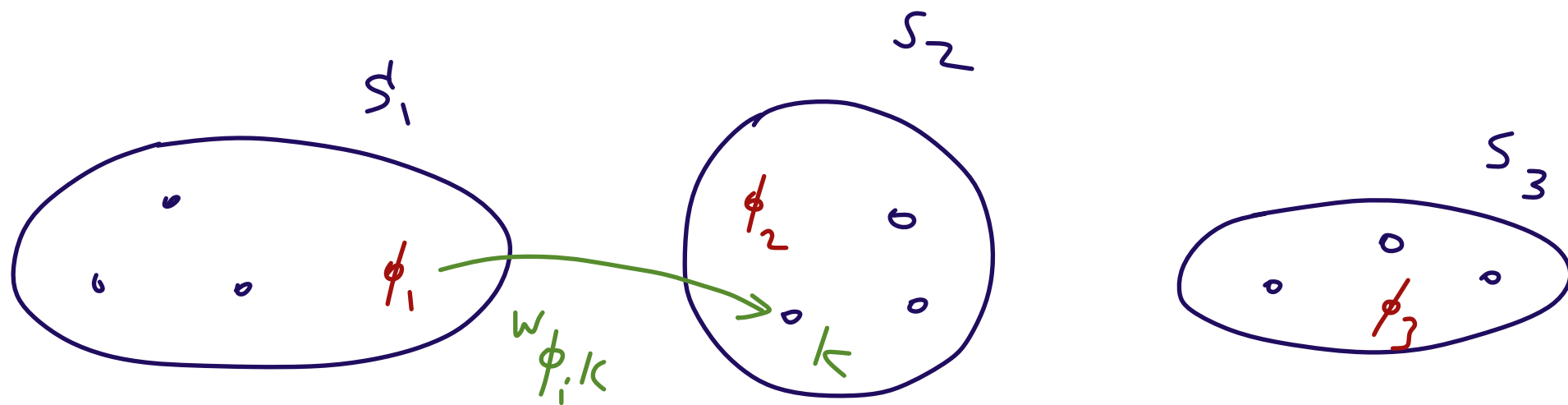
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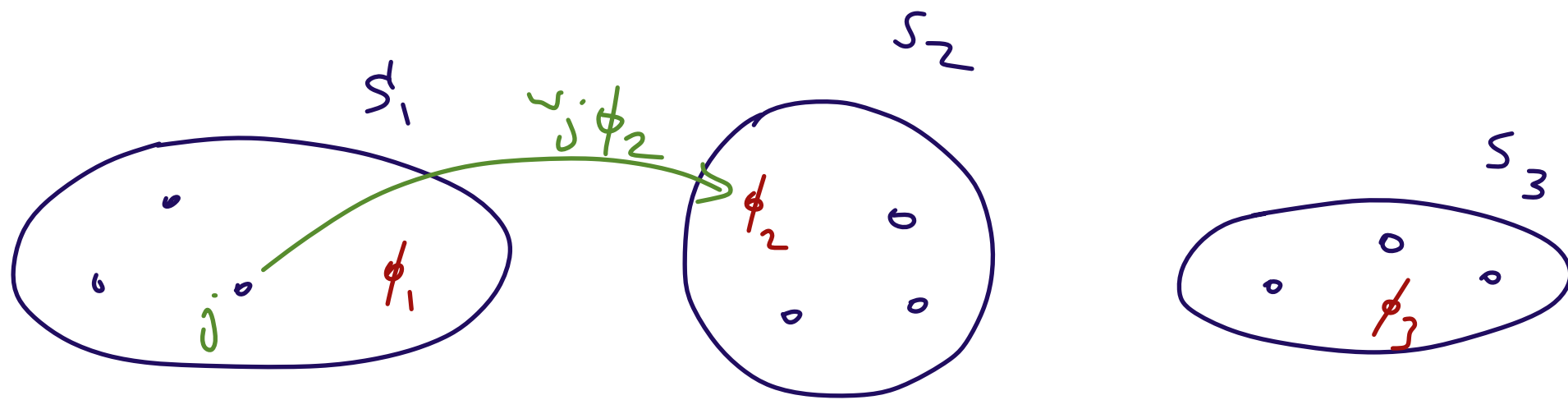
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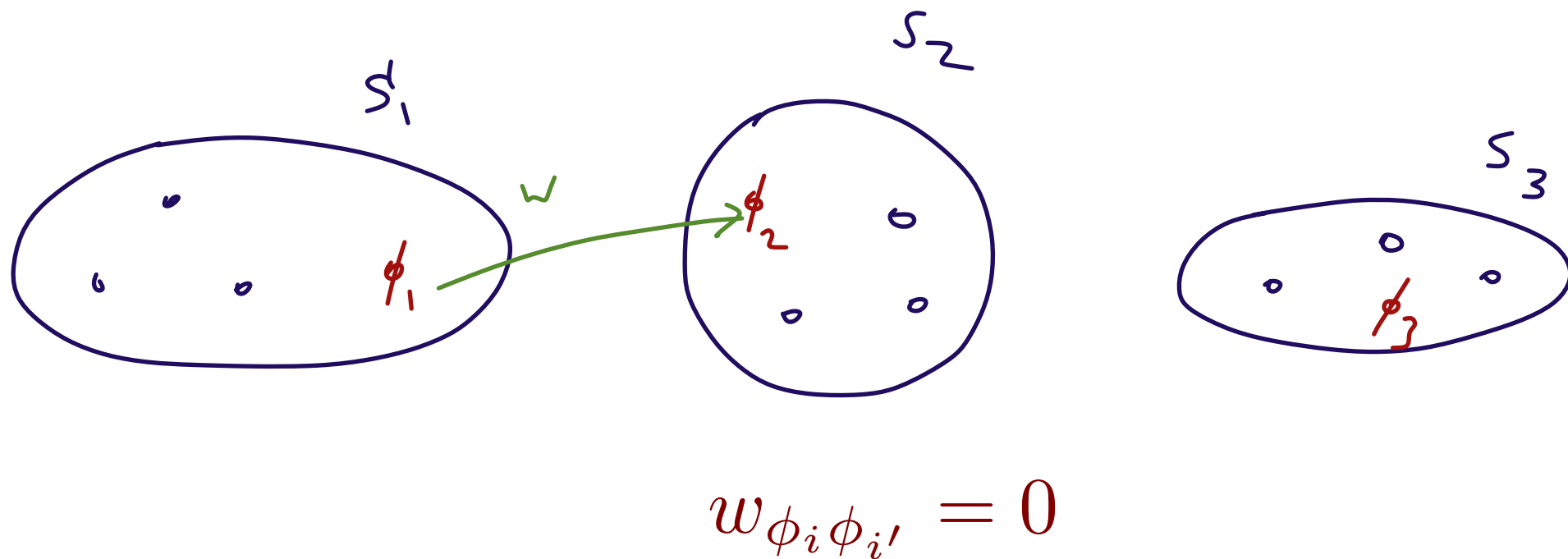
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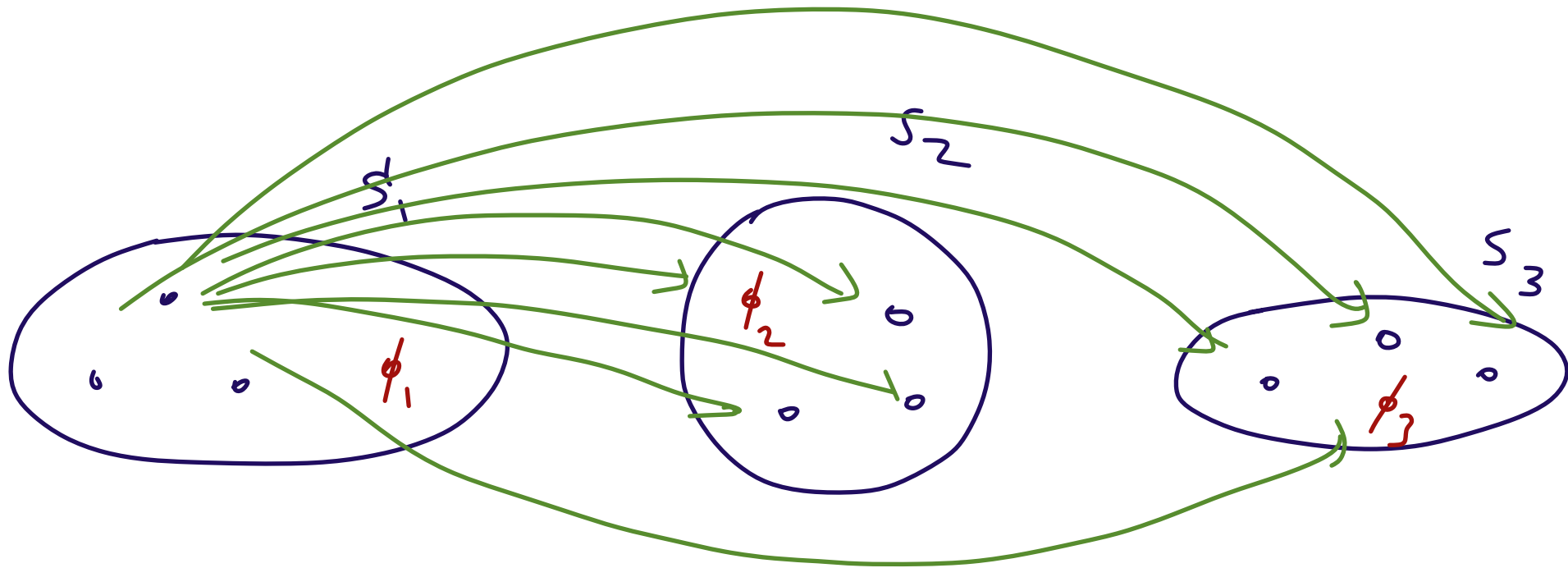
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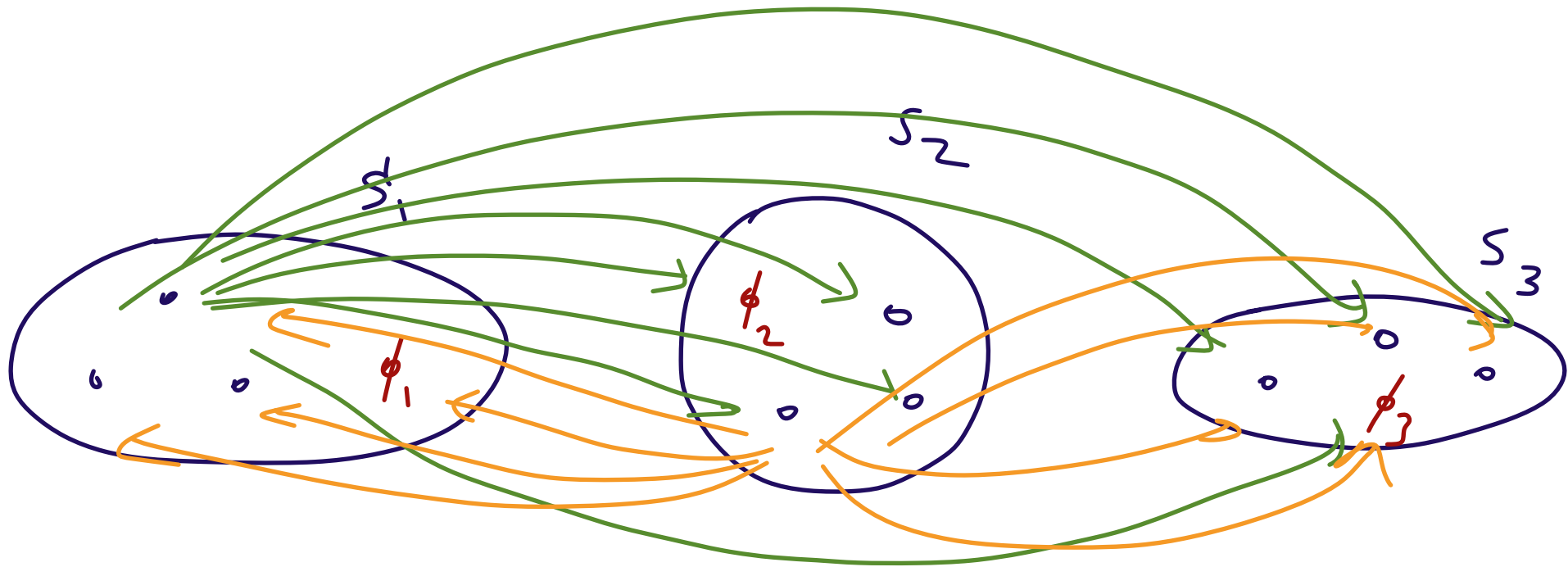


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# Computing Walrasian prices

- Theorem: the allocation is optimal if the exchange graph has no negative cycle.
- Proof: if no negative cycles the distance is well defined.

So let  $p_j = -\text{dist}(\phi, j)$  then:

$$\text{dist}(\phi, k) \leq \text{dist}(\phi, j) + w_{jk}$$

$$v_i(S_i) \geq v_i(S_i \cup k \setminus j) - p_k + p_j$$

And since  $S_i$  is locally-opt then it is globally opt.

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- Nice consequence: Walrasian prices form a lattice.

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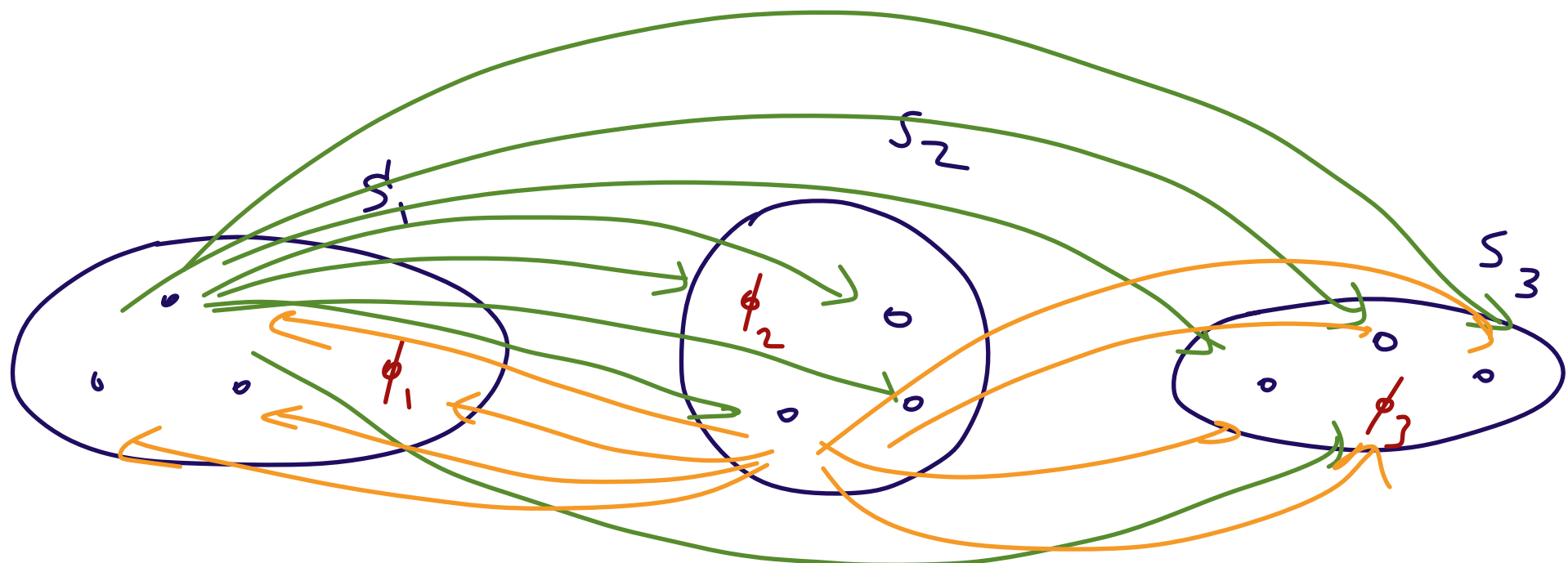
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- For each  $t = 1..n$  we will solve problem  $W_t$  to find the optimal allocation of items  $[t] = \{1..t\}$  to  $m$  buyers.
- Problem  $W_1$  is easy.
- Assume now we solved  $W_t$  getting allocation  $S_1, \dots, S_m$  and a certificate  $p = \text{maximal Walrasian prices}$ .



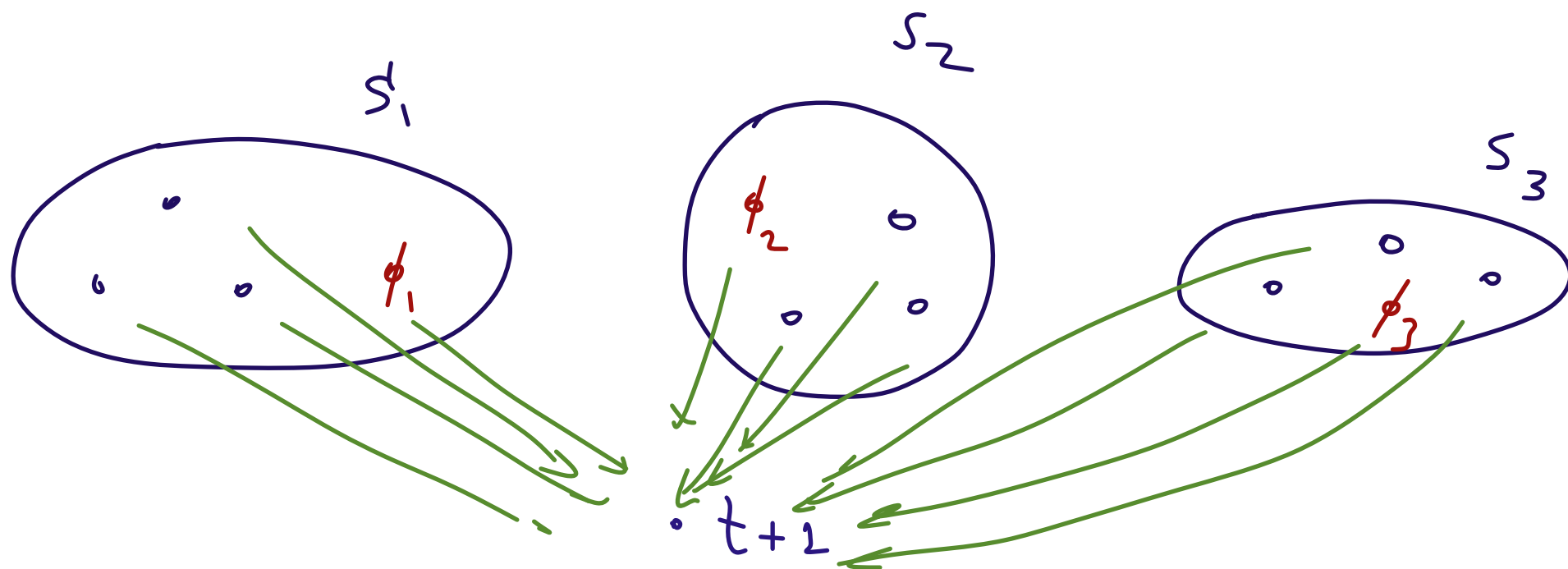
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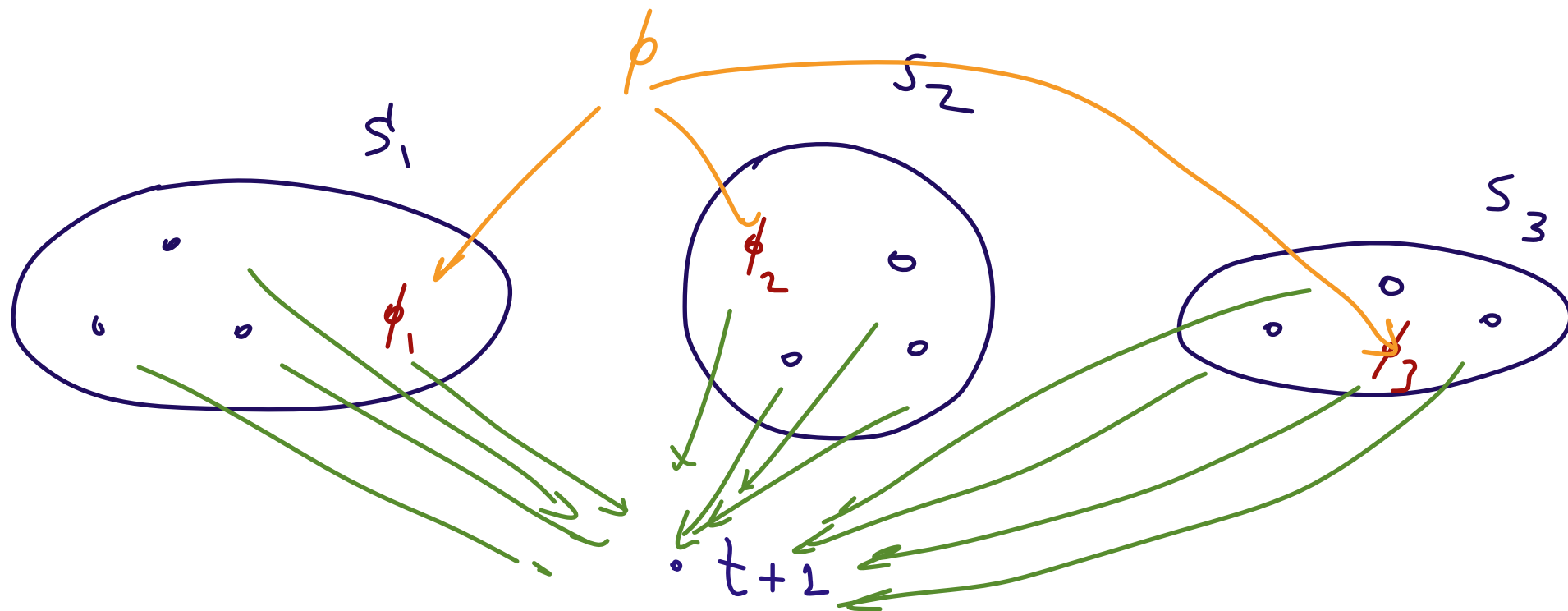
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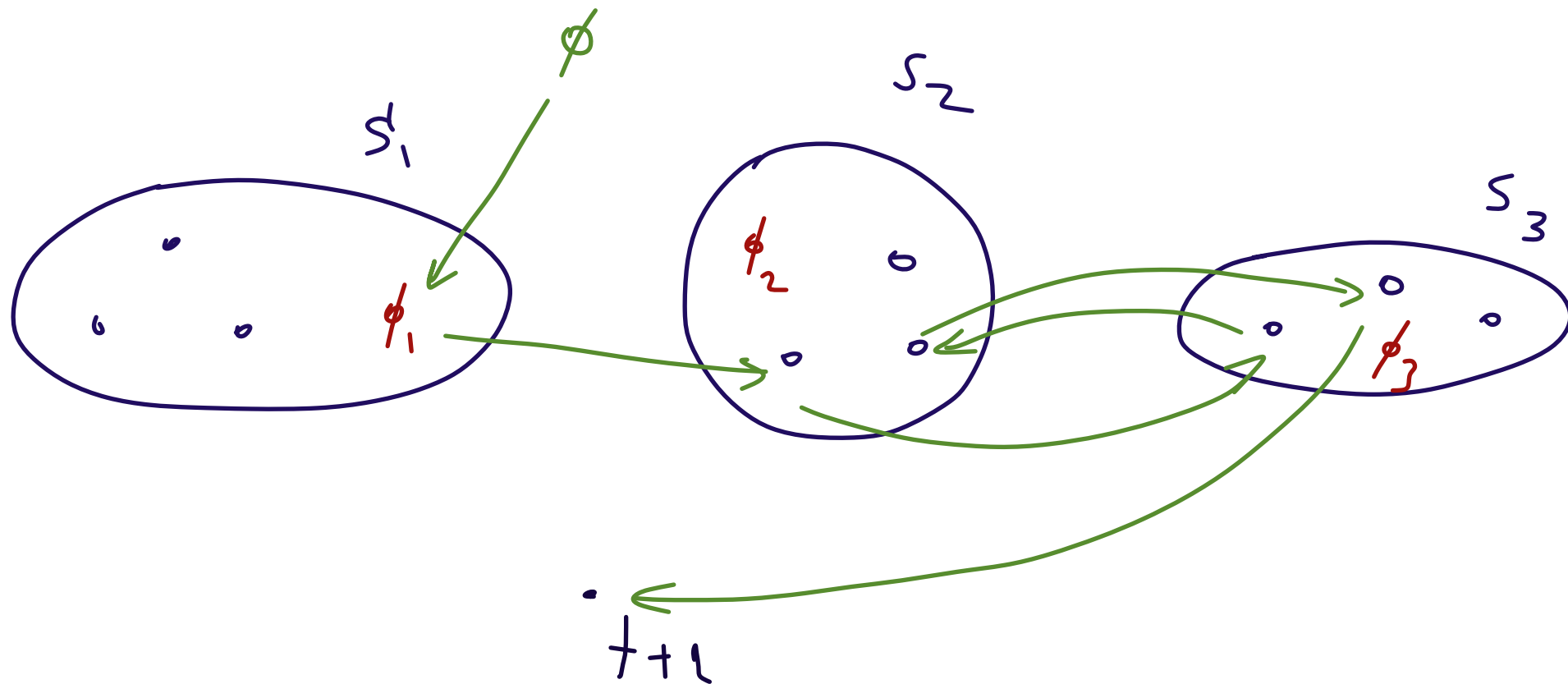
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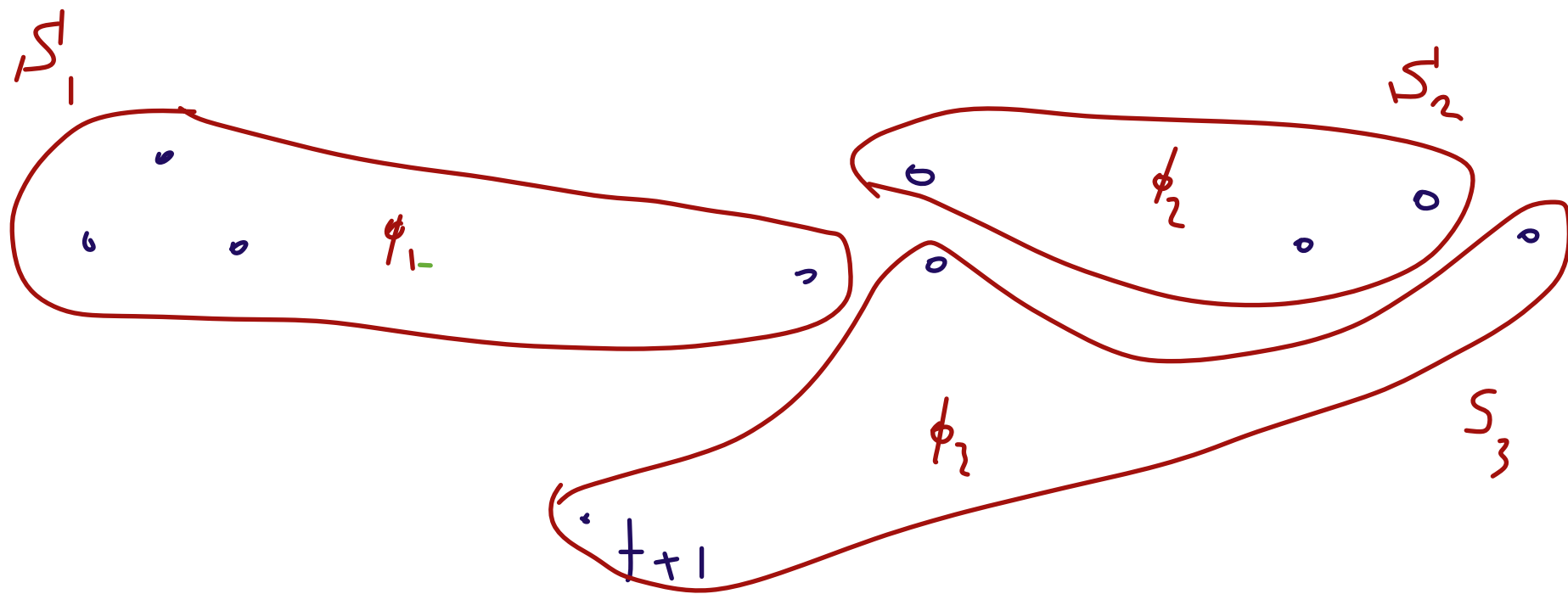
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- Algorithm: compute shortest path from  $\phi$  to  $t + 1$
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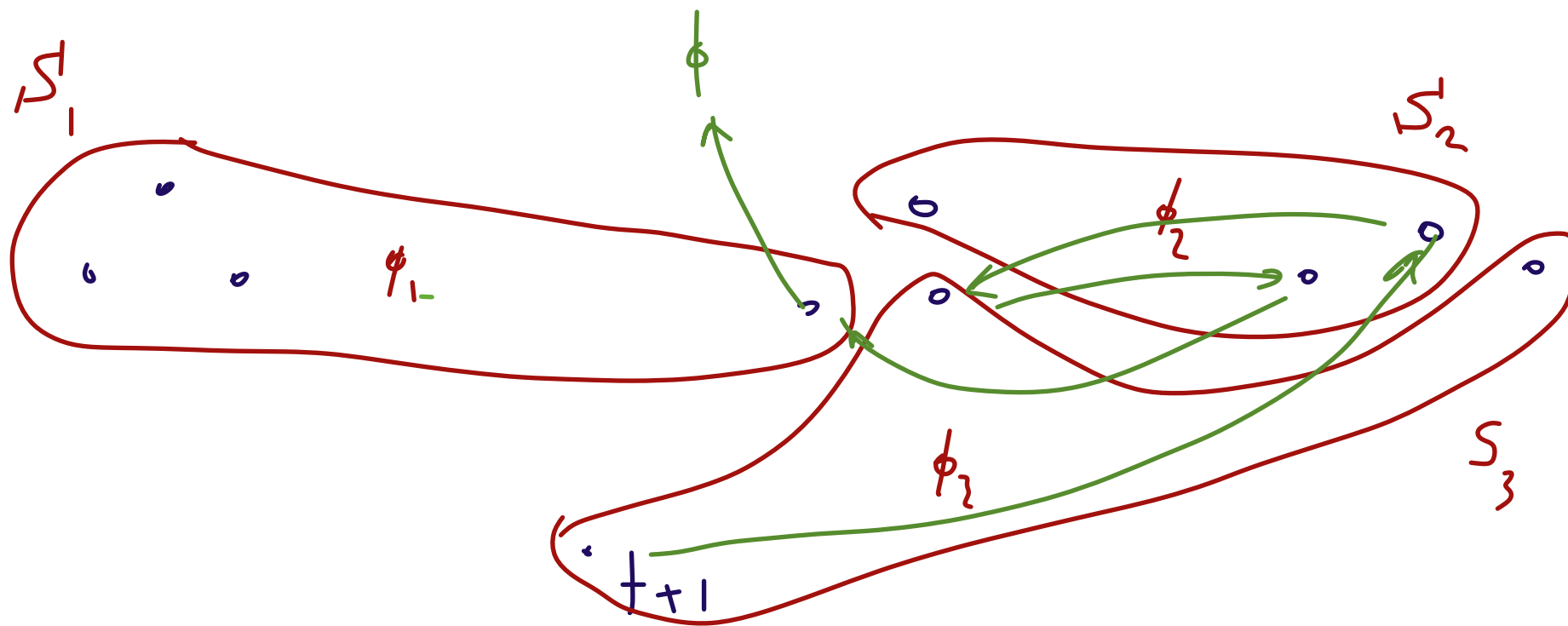
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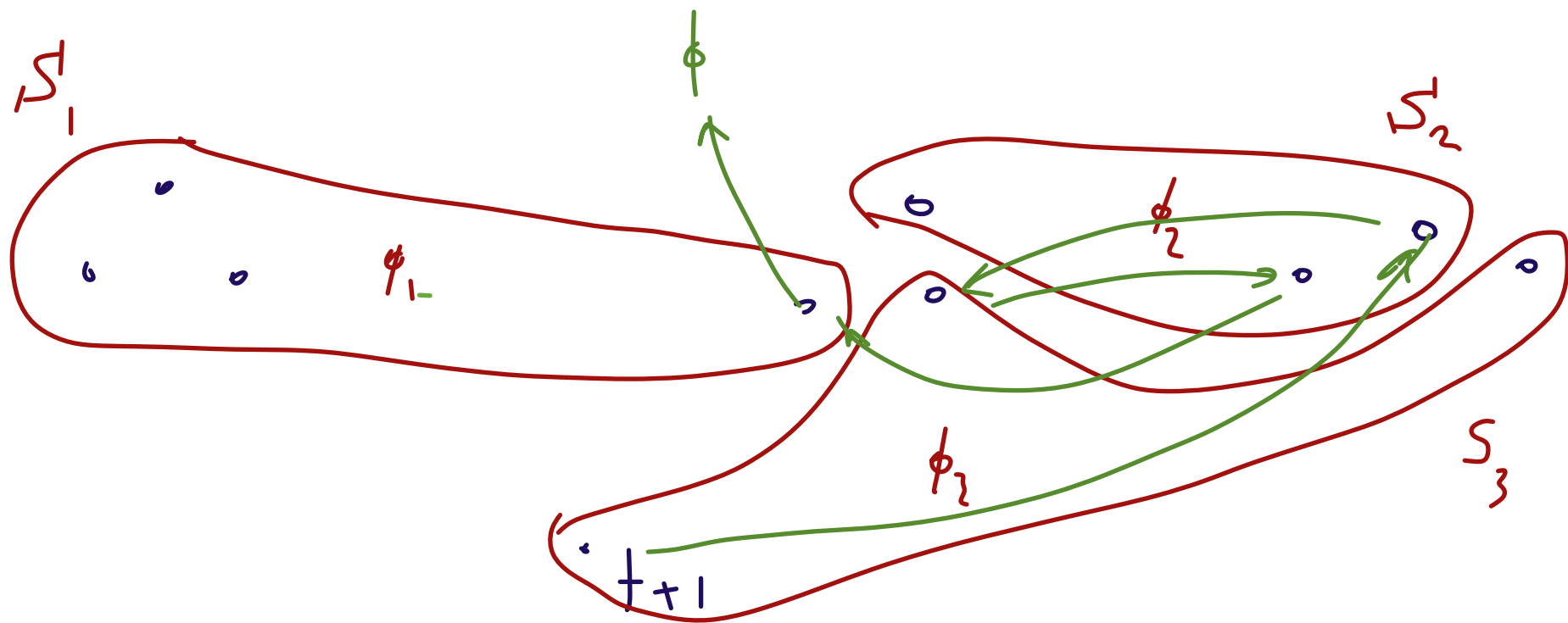
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- Graph has  $O(t^2 + mt)$  non-negative edges
- After  $n$  iterations of Dijkstra we get  $\tilde{O}(n^3 + n^2 m)$

# Incremental Algorithm

- Proof that new allocation  $\tilde{S}_1 \dots \tilde{S}_m$  is optimal
- Define the new prices  $\tilde{p}_j = -\text{dist}(\phi, j)$ 
  - (1) New prices are also a certificate for  $S_1 \dots S_m$
  - (2)  $v_i(S_i) - \tilde{p}(S_i) = v_i(\tilde{S}_i) - \tilde{p}(\tilde{S}_i)$
- Hence,  $\tilde{S}_1 \dots \tilde{S}_m$  and  $\tilde{p}$  are Walrasian prices.

# Closure properties

- If  $v_1, v_2 \in \text{GS}$  we might not have  $v_1 + v_2 \in \text{GS}$



# Closure properties

- If  $v_1, v_2 \in \text{GS}$  we might not have  $v_1 + v_2 \in \text{GS}$
- Some preserving operations:
  - affine transformation  $\tilde{v}(S) = v(S) + p_0 - \sum_{i \in S} p_i$
  - endowment  $\tilde{v}(S) = v(S|X)$
  - convolution  $v_1 * v_2(S) = \max_{T \subseteq S} v_1(T) + v_2(S \setminus T)$
  - strong-quotient-sum
  - tree-concordant-sum

# Closure properties

- If  $v_1, v_2 \in \text{GS}$  we might not have  $v_1 + v_2 \in \text{GS}$
- Some preserving operations:
  - affine transformation  $\tilde{v}(S) = v(S) + p_0 - \sum_{i \in S} p_i$
  - endowment  $\tilde{v}(S) = v(S|X)$
  - convolution  $v_1 * v_2(S) = \max_{T \subseteq S} v_1(T) + v_2(S \setminus T)$
  - strong-quotient-sum
  - tree-concordant-sum
- Open question: can we construct all gross substitutes from matroid rank functions and those operations ?
  - Some progress: See talk by Eric Balkanski on Thu

**End of Part I**